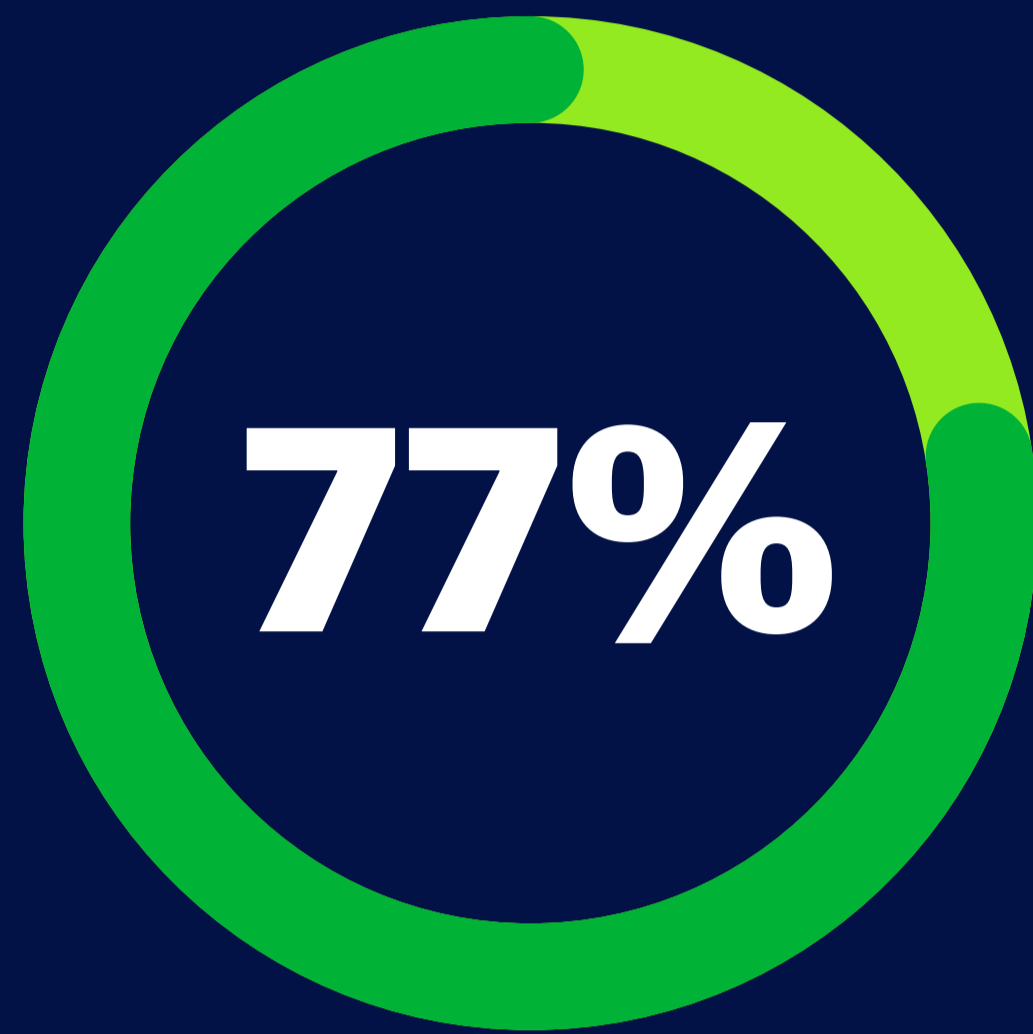


# Data Protection as a Service for 2022

In October 2021, Veeam® published the research findings from an independent analyst survey of 1,050 unbiased IT Decision Makers who utilize cloud-powered data protection, including either Backup as a Service (BaaS) or Disaster Recovery as a Service (DRaaS).



of organizations expect to use cloud-services as part of their data protection strategy by 2023



**46%**

of organizations looking for 'BaaS' are seeking cloud-hosted backup server services



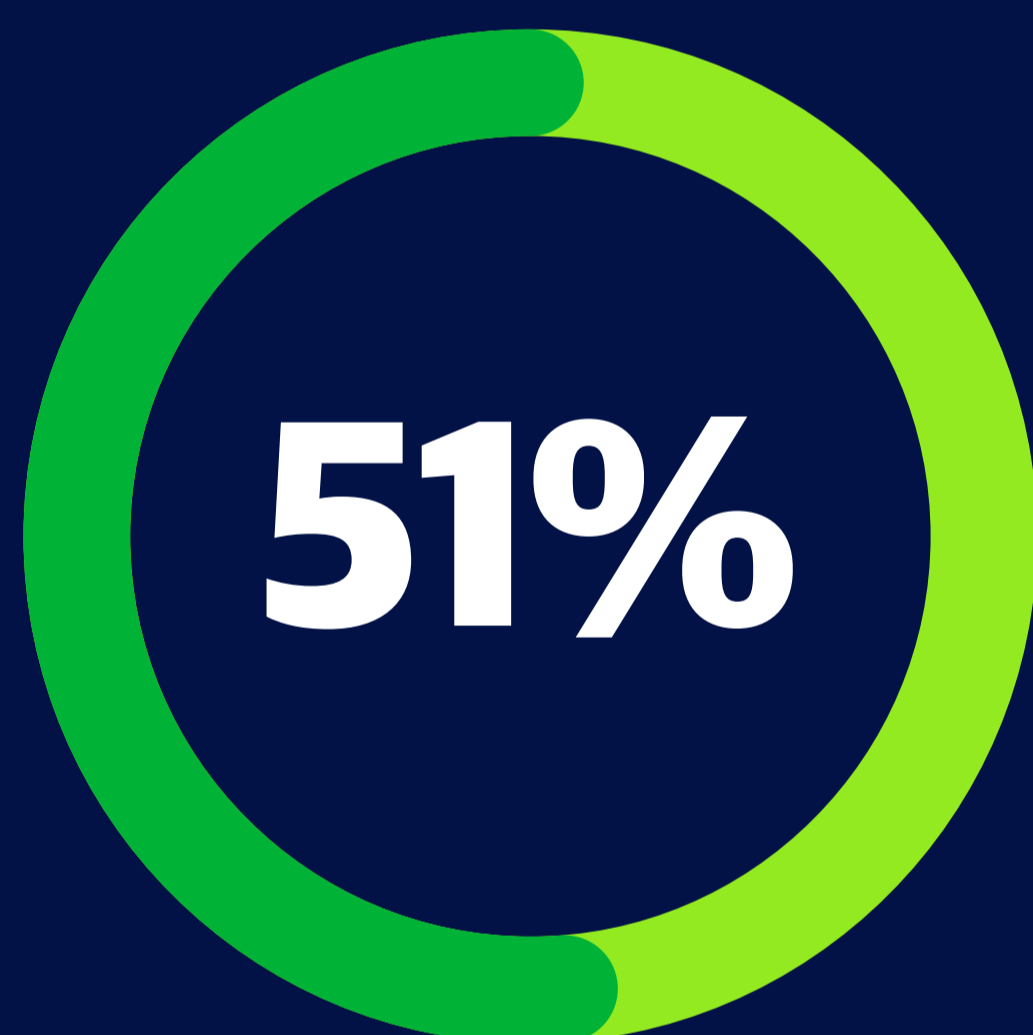
**56%**

of subscribers look to BaaS providers for their expertise in data protection



**36%**

of organizations chose BaaS instead of self-managed backup servers due to economic benefits



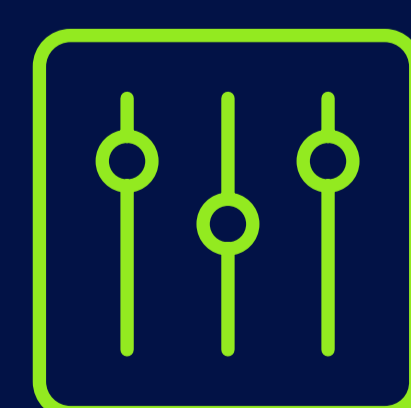
of organizations expect to use cloud services for BC/DR by 2023, while 32% will use dual-datacenters

## Why organizations use Disaster Recovery as a Service (DRaaS), instead of secondary datacenters



**55%**

of DPaaS subscribers chose their provider due to their data security capabilities



**82%**

of organizations prefer self-managed DPaaS solutions, while 18% prefer fully-managed by their MSP

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