The Threat Landscape

Key Findings from Veeam's

2025 Ransomware Trends

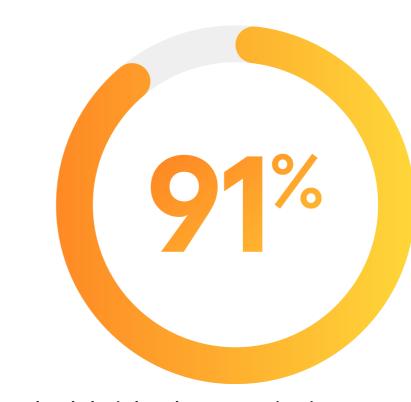
& Proactive Strategies

Relentless Ransomware Attacks and Escalating Costs in FSI

FSI organizations continue to be frequent targets — often experiencing multiple attacks and increasing losses.



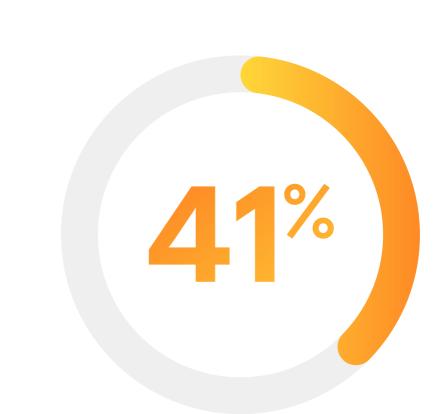
36% over three times, and 20% over four times.



had their backup repositories targeted. 69% were impacted, and 34% were modified or deleted.



of FSIs faced higher cyber insurance/diligence costs, rising 30% on average vs. 24% for non-FSIs.

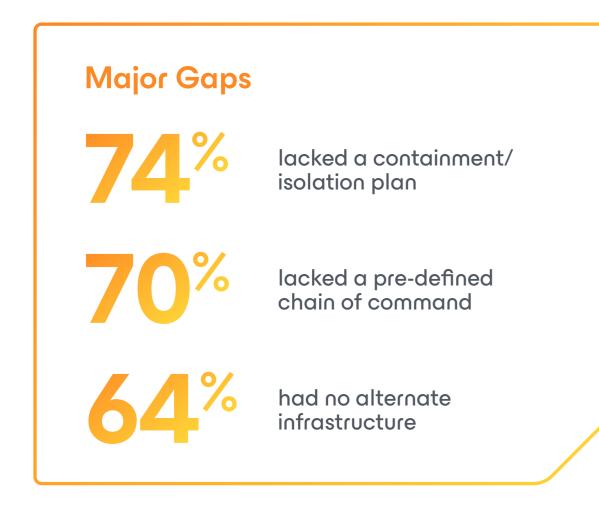


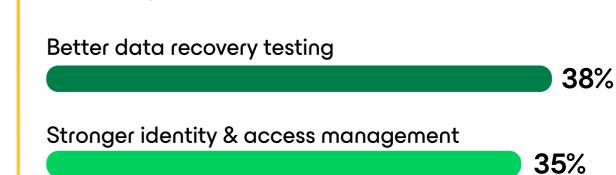
of production data was encrypted on average.

Gaps in Preparedness

What's Missing When Attacks Hit

Many FSI firms lack core elements of incident response and containment leaving them exposed.





Top Regrets & Missed Opportunities

Larger security/backup budget 28% More frequent backups 28% Dedicated incident response specialist 19%

5 Must-Haves for Ransomware Readiness

Five Traits of FSI Firms with Fewer Ransomware Impacts Organizations that experienced the least damage from ransomware had these five

elements in place:

Modern Backup Strategy "Backups of Backups"

Proactive Security Tools

Response Plan Clear Roles, Simulations

Zero Trust, Identity and Access Management Data Resilience Platforms With lacking containment plans, tested response protocols are a critical investment.

Testing Incident

Threat Detection, Defensive Tools Security Training

Phishing, Attack Awareness

What Veeam Customers Say

"Veeam is our safety net. Our customers expect 100% data integrity, and Veeam underpins our ability to provide it." **Colin Chatelier**

Rabobank

Manager of Storage & Compute, Rabobank



Read the Full Report.

Ransomware is Relentless.

From Risk to Resilience **2025** Ransomware Trends and Proactive Strategies

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