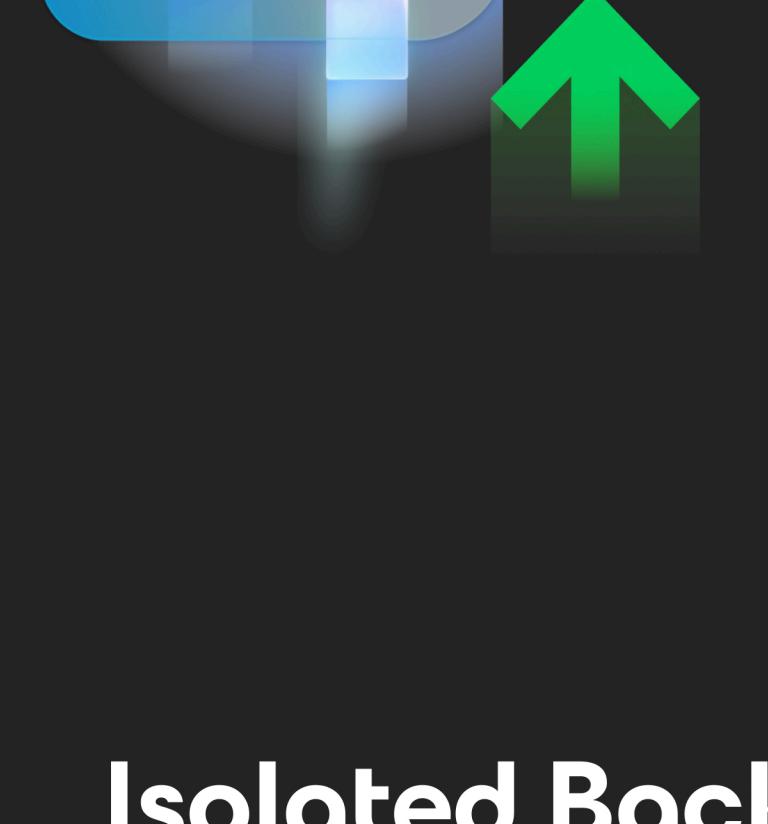**veeam**

Key Considerations for Designing a Salesforce Backup Environment
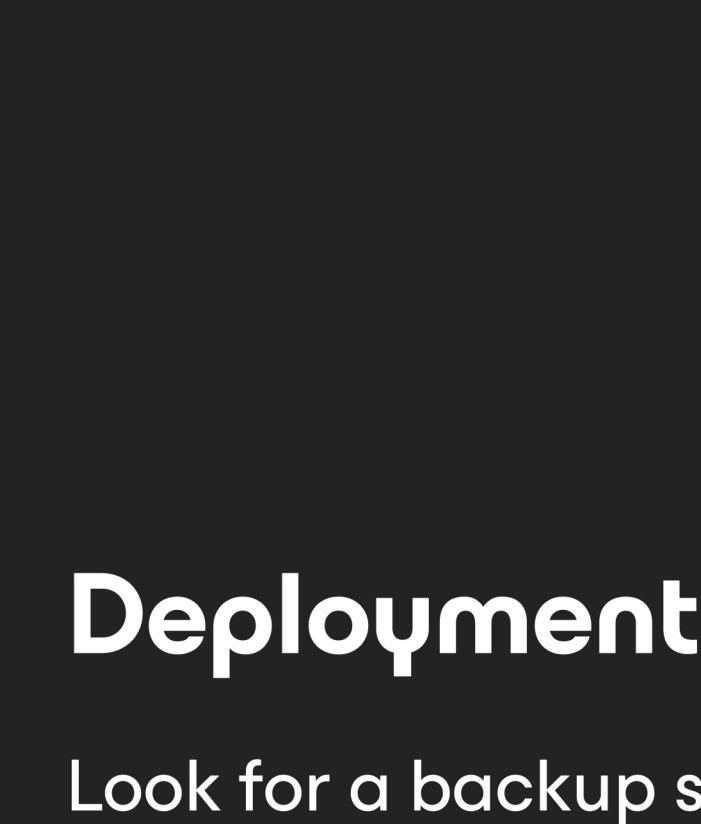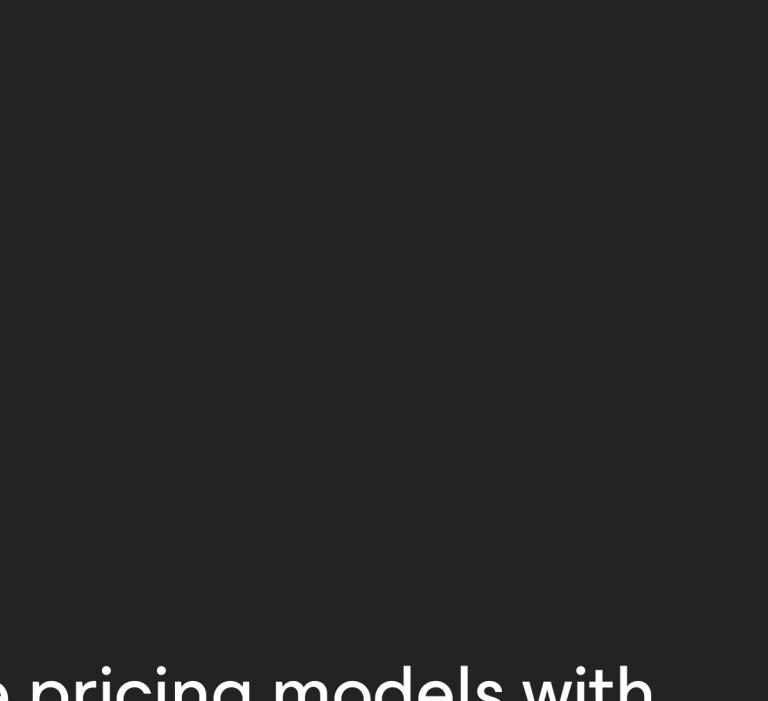
Salesforce

Frequent and Customizable Backups

It's essential to ensure that backups are performed frequently without incurring additional costs or limiting the number of objects that can be backed up. When evaluating solutions, check whether the vendor imposes restrictions on backup frequency or charges extra fees for increased backup intervals.

Isolated Backup Environments

Storing backups in a region of your choice is important for meeting both performance objectives and regulatory requirements. Assess the number of datacenter locations the vendor offers in each global region to ensure sufficient options for data isolation and compliance.
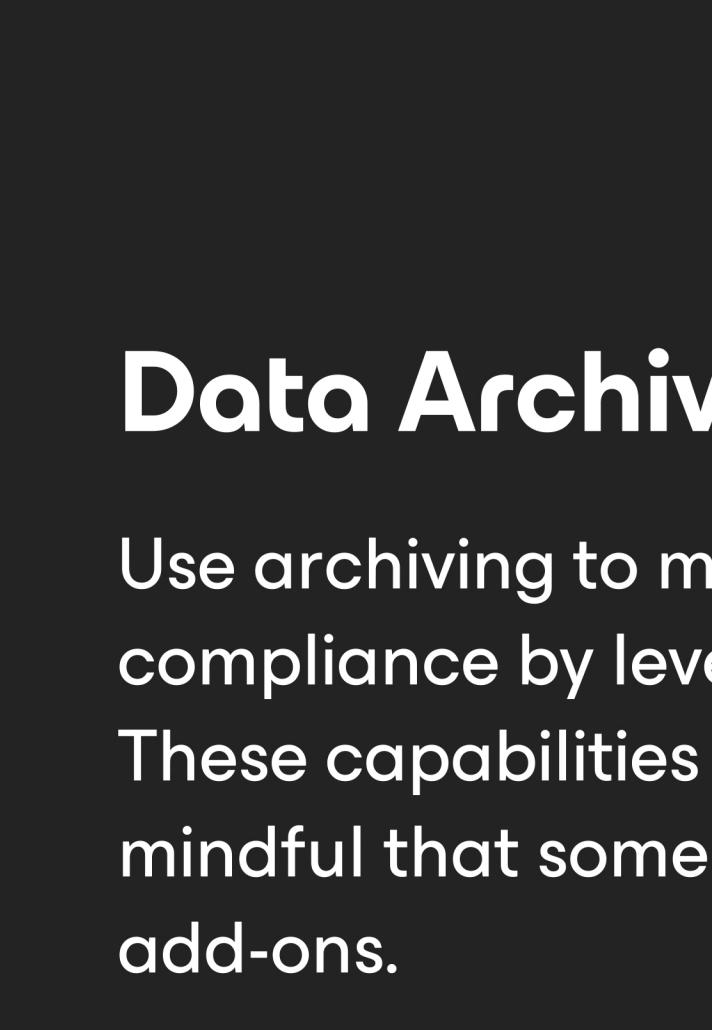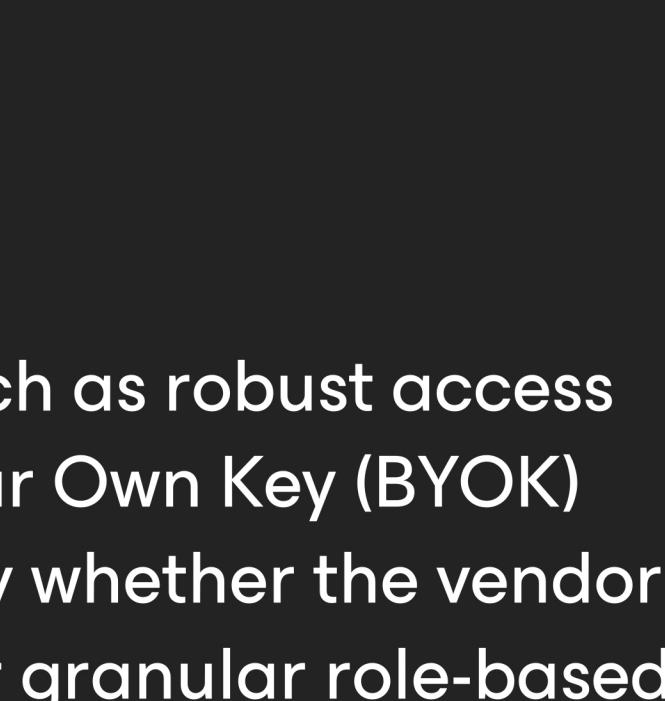
All-Inclusive Pricing

Seek out solutions that provide predictable pricing models with unlimited storage. Be cautious of offerings with extra fees for certain features or variable pricing structures that can lead to unexpected costs.
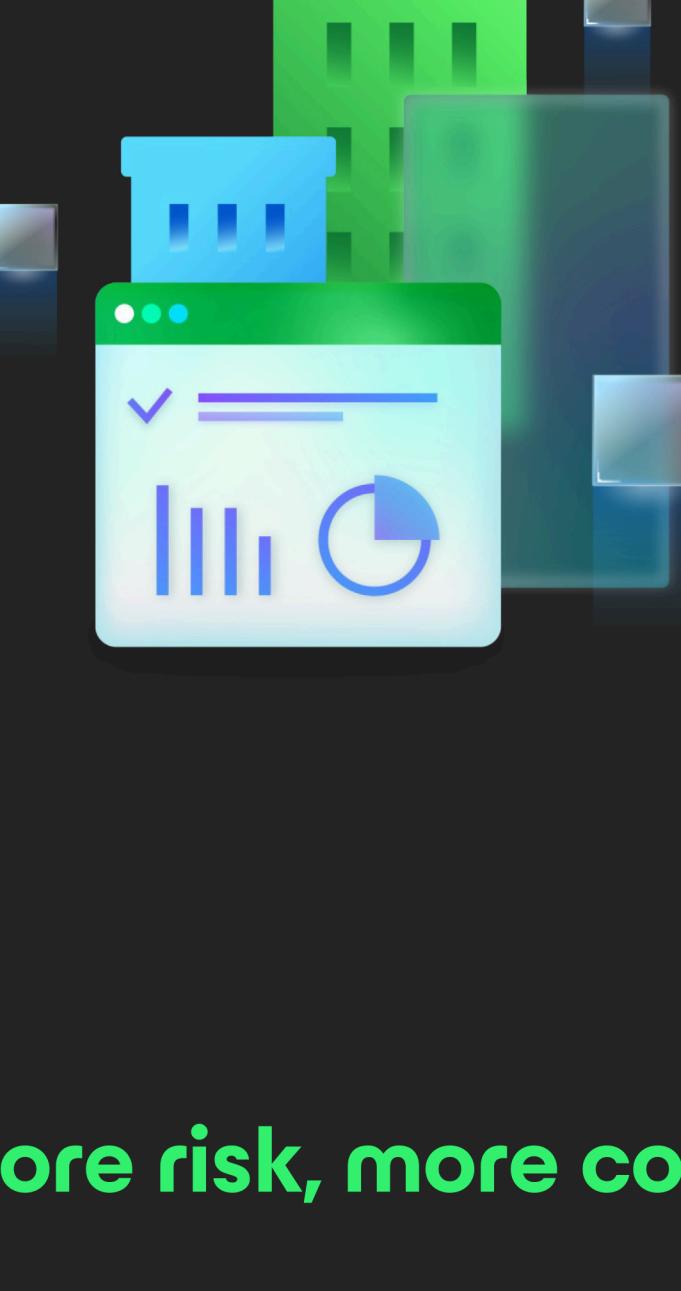
Deployment Flexibility

Look for a backup solution that supports the environment that you want to have whether it is deployed as SaaS, on-premises, in your own cloud environment, or through managed service providers (MSPs). Avoid platforms that are limited to SaaS-only deployment, as they may not meet all organizational needs.

Resilient Data Protection

Implement advanced security controls such as robust access controls, built-in encryption, and Bring Your Own Key (BYOK) capabilities at no additional charge. Verify whether the vendor requires higher license tiers or add-ons for granular role-based access control (RBAC), SSO, BYOK, or immutability features.

Data Archival and Data Masking

Use archiving to manage data sprawl and ensure privacy and compliance by leveraging customizable masking templates. These capabilities should be available at no extra cost. Be mindful that some vendors may only offer these features as paid add-ons.
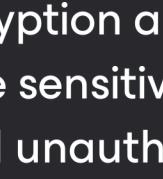
Unified Management Platform

Choose a solution that allows you to monitor and manage multiple workloads through a single, unified user interface. This approach simplifies management processes and enables organizations to better allocate their budgets and time. Avoid solutions that require navigating multiple products to gain a comprehensive view of your environment.
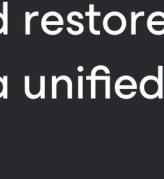
More risk, more cost, more stress.

With so many moving parts, are you truly protected — or just hoping for the best?
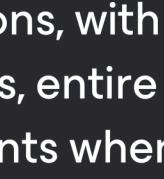
Imagine a world where Salesforce backup is simple and secure:

Gain peace of mind with comprehensive protection for your Salesforce data, including advanced encryption and access controls that help secure sensitive information from threats and unauthorized access.

Benefit from a streamlined and intuitive backup experience, allowing you to easily set up, monitor, and restore Salesforce data through a unified platform.

Enjoy rapid and flexible recovery options that minimize downtime and ensure uninterrupted business operations, with the ability to restore individual records, entire objects, or complete environments whenever needed.

Unlock the full potential of your Salesforce environment with Veeam Data Cloud, delivering simplified, secure, and seamless backup management. Empower your organization to operate with confidence, knowing your data is protected, risks are reduced, and your business is prepared for anything.

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