

A woman with dark hair tied back, wearing a black cardigan over a dark top and a gold necklace with a key pendant. She is smiling and gesturing with her hands as if speaking. The background is a blurred outdoor setting with green foliage.

Safeguard self-service clouds on demand

HPE Private Cloud Business Edition with Veeam Data Platform

\$540,000

Average hourly costs of direct downtime¹

69%

of organizations impacted by at least one ransomware attack in the past year²

89%

of ransomware attacks target backups²

Turn infrastructure challenges into cloud-ready advantage

Today's IT teams are grappling with complex hybrid IT operations, fragmented hypervisor environments, and mounting pressure to secure data against cyberthreats. Manual backup workflows, inconsistent management tools, and escalating ransomware attacks are compounding operational risks, while legacy licensing models strain budgets and limit flexibility. These challenges are driving a critical need for streamlined, resilient infrastructure and business continuity tools that can scale with evolving business demands.

To fully support enterprise aspirations, IT teams need solutions that enable them to operate within a unified environment that supports multiple hypervisors without complexity or cost penalties. Fast, automated, and policy-driven VM provisioning combined with seamlessly integrated backup and recovery builds data resilience without manual overhead.

Security should be proactive and embedded, with ransomware protection and rapid restore capabilities across virtual and physical workloads. Infrastructure should be able to scale effortlessly across public and private clouds and edge environments, empowering teams to focus on innovation rather than maintenance.

That's why HPE Solutions with Veeam deliver resilient, unified data protection across hybrid cloud environments. Together, HPE Private Cloud Business Edition with HPE Morpheus VM Essentials Software integrated with Veeam Data Platform transform fragmented infrastructure into a secure, automated private cloud.

HPE Morpheus VM Essentials streamlines VM lifecycle management across hypervisors, while Veeam delivers enterprise-grade backup and recovery for virtual, physical, and cloud-native workloads. Built on trusted HPE Private Cloud Business Edition infrastructure, the solution empowers IT teams to reduce costs, enhance resilience, and accelerate cloud adoption, without the complexity of traditional virtualization stacks.

An agile, self-service private cloud wherever you need it

In a world where hybrid IT is the new normal and agility is nonnegotiable, **HPE Private Cloud Business Edition** gives you a self-service, self-managed private cloud with HPE Morpheus VM Essentials providing a unified interface that simplifies VM-to-infrastructure management.

- **Reduce complexity in VM management and monitoring:** Provision, manage, and protect VMs across clouds and easily manage and scale your global fleet of VMs from a single console.
- **Leverage agile cloud operations:** Streamline management and enjoy self-service agility from a single, global dashboard with a cloud operational experience. Orchestrate VM provisioning on your choice of hypervisor with HPE Morpheus VM Essentials.
- **Choose infrastructure based on workload needs:** Build your private cloud with flexible infrastructure to support mixed or edge workloads with unified KVM and VMware VM management.

¹"Flexera 2025 State of the Cloud Report," Flexera, 2025.

²2025 Ransomware Trends and Proactive Strategies, Veeam, 2025.

2.5X BETTER

total cost of ownership for
virtualized environments³

56% FEWER

virtualization licenses³

53% LOWER

cost of administration³

³"Analyzing the Economic Benefits of HPE
GreenLake for Private Cloud Business
Edition," ESG, May 2024.

Integrated with Veeam Data Platform

HPE Private Cloud Business Edition integrates with Veeam® Data Platform to deliver unified backup, recovery, and data management across physical and virtual cloud workloads.

This powerful combination enhances resilience with streamlined orchestration, reliable recovery, and simplified virtualization, making it ideal for self-managed environments.

And with the newly announced Data Resilience by Design framework, HPE and Veeam empower enterprises to take a proactive, holistic approach to data security and availability—built for today's hybrid IT realities.

With Veeam in place, your data stays secure, available, and recoverable, so you can minimize downtime, stay agile, and keep business moving forward.

Get the business continuity experience you deserve

Gain visibility and control across expanding cloud environments with a **simplified cloud experience everywhere**. HPE Private Cloud with Veeam® Data Platform gives you an intuitive, consistent, scalable, and AI-driven cloud experience with flexible data protection.

Protect expanding attack surfaces with **robust data protection across environments**. HPE and Veeam safeguard uptime with built-in ransomware detection and validated data backup and recovery protocols.

Respond to expanding security threats with **enterprise-grade, seamless security you can trust**. HPE and Veeam integrate data protection and enterprise-grade immutability throughout the data lifecycle.

Protect private cloud data with confidence

HPE Solutions with Veeam deliver a simplified cloud experience and robust, enterprise-grade protection across physical and virtual applications and cloud environments, so your data stays secure, available, and recoverable everywhere.

Learn more

[HPE and Veeam Alliance](#)

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