

Veeam Universal License (VUL) vs. Sockets

Impact of remaining on Sockets vs switching to VUL.

Converting to VUL

- **Convert at the price of Socket Maintenance**
 - Enough licenses for all of your VMs
 - No price shocks (Out Year discount) for life of your contract. No steep price jumps after migration — Just mild VUL inflationary adjustments (has averaged < 3.5% annually)
- **No capability is removed – Ever!**
- **License portability: on prem and Hybrid**
- **Full Featured Access to all new innovations at your edition level**
 - Access to Veeam Software Appliance, High Availability, Security, the full suite of hypervisors, Physical, unstructured data, Apps, Cloud, Entra ID, and much more
- **Production level Support always**

Sockets Cost

- Higher average price hikes ~8–10%
- Limited ability to expand
- Few capability updates
- No additional workload or alternate hypervisor support
- Limited to one location, fixed to hardware
- Possible End of Life

Cost Analysis Example

Year	Sockets Cost	VUL Cost	What's Happening
Year 1	\$24,000	\$18,000	Baseline
Year 2	\$25,920	\$18,540	Socket price increase vs stable VUL
Year 3	\$33,782	\$19,096	New hosts added → forced socket jump
Year 4	\$36,485	\$19,669	Continued inflation + overprovisioning
Year 5	\$39,404	\$20,259	Cost compounding

For illustrative purposes only. This example uses sample assumptions and should not be interpreted as a quote, commitment, pricing offer, or guaranteed savings. Actual results may vary.

VUL drives your business forward by unlocking true data portability to protect workloads wherever they live.

Data Freedom	Perpetual Socket License	Veeam Universal License (VUL)
VMware & Hyper V	✓	✓
Nutanix AHV	✗	✓
HPE VM Essentials	✗	✓
Proxmox VE, Scale HyperCore	✗	✓
KVM-based Hypervisors	✗	✓
Microsoft Azure, AWS & GCP	✗	✓
Windows, Linux, MacOS & Unix	✗	✓
Google Cloud Platform	✗	✓
Unstructured Data	✗	✓
Entra ID & Active Directory	✗	✓
Databases & Files	✗	✓