

Veeam Data Platform

Security Best Practices



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Agenda

- 1 Protecting the Data Protection Environment
- Safeguarding Backups from Loss or Ransomware
- **3** Preventing Reinfection
- 4 Limiting Internal Risks
- 5 Reducing the Risk of Widespread Breach
- **6** Tracing Corrupted or Manipulated Data
- **7** Extending Security Beyond Backup Solutions
- Enabling Confident, Fast Disaster Recovery



Note about the materials and resources



This slide deck includes many <u>clickable links</u> to various articles and other resources for your further learning and exploration.

A PDF version of this slide deck will be provided to you via email shortly after the completion of this training session. Please keep an eye on your inbox.



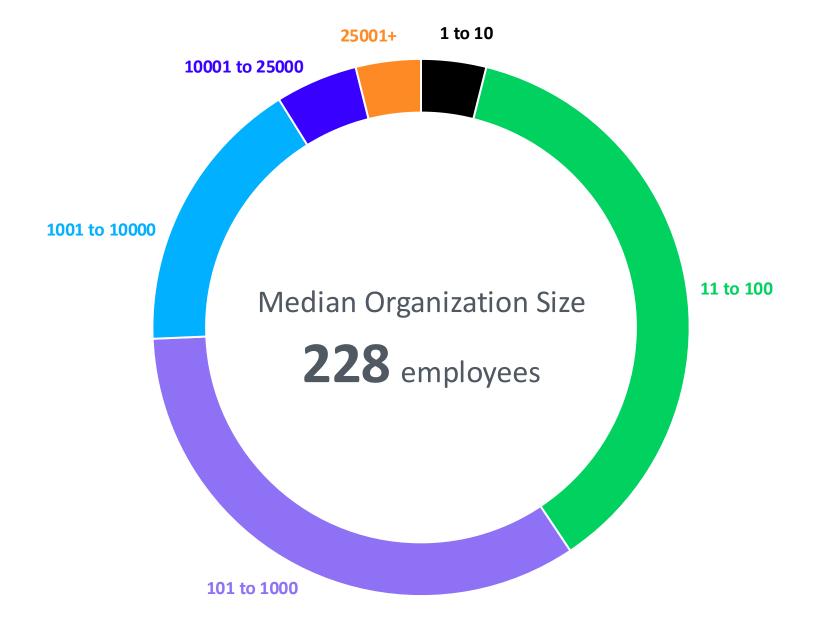
The illusion of safety

69% of ransomware victims believed they were prepared before the breach – but reported a 20% drop in that confidence post-incident.



Attacks can hit organizations of any size.

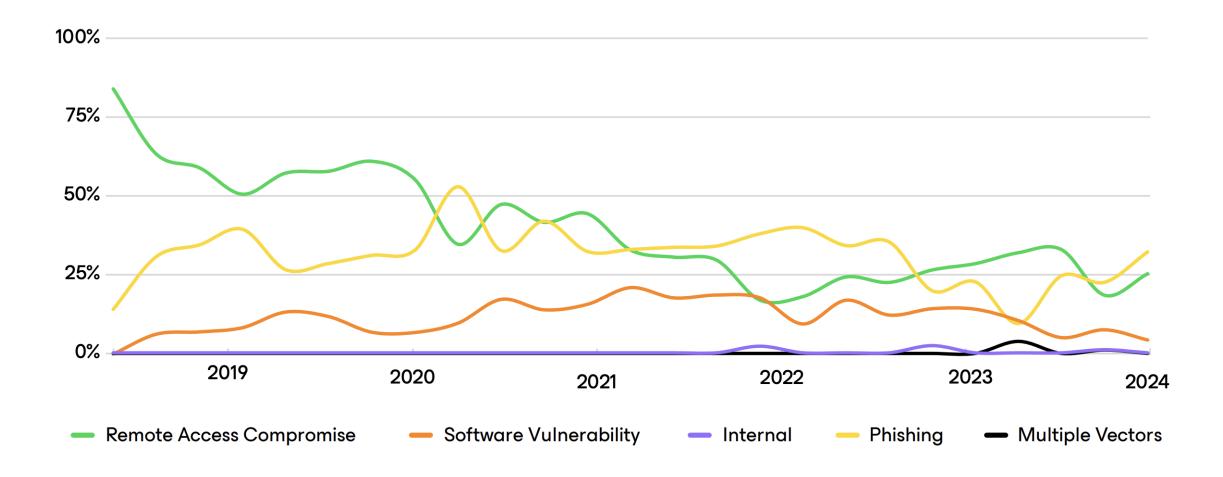
Ransomware Impacted
Organizations by Employee
Count in Q1 of 2025





veeam

How are attackers gaining access?





Simplified Timeline for Cyber Attacks

Access

Reconnaissance, then access via social engineering (phishing, etc.) and/or exploiting known vulnerabilities.

Dwell time

Discover resources, escalate privileges, access credentials, evade defenses, and exfiltrate data.

Pre-Encryption

Compromise backup system, delete backups, snapshots, and replicas, stop backup services.

Encryption

Late Friday night on a long holiday weekend, encryption begins.



What threats do you need to guard against?

Infrastructure Security

- Backup Server Compromise
- Network-Based Lateral Movement
- General Environment Vulnerabilities

Data Security

- Backup Data
 Encryption/Deletion
- Malware in Backups
- Data Poisoning in Backup Systems

Operational Security

- Insider Threats
- Recovery and Orchestration Failures



Risk #1

Backup Server Compromise

82% of Fortune 500 companies use Veeam, making backup servers high-value targets. Attackers specifically target backup systems to prevent recovery.

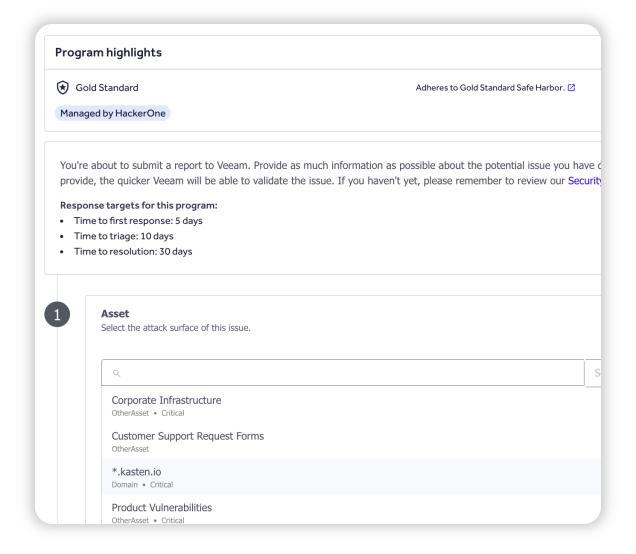


Vulnerarabilities in Veeam products

At Veeam we take software vulnerabilities in our products seriously.

We don't just test our products; we scan, audit, and invite the world to help through our public <u>Vulnerability Disclosure Program</u>, anyone can report issues directly.

We're committed to timely updates, clear communication, and constant improvement.



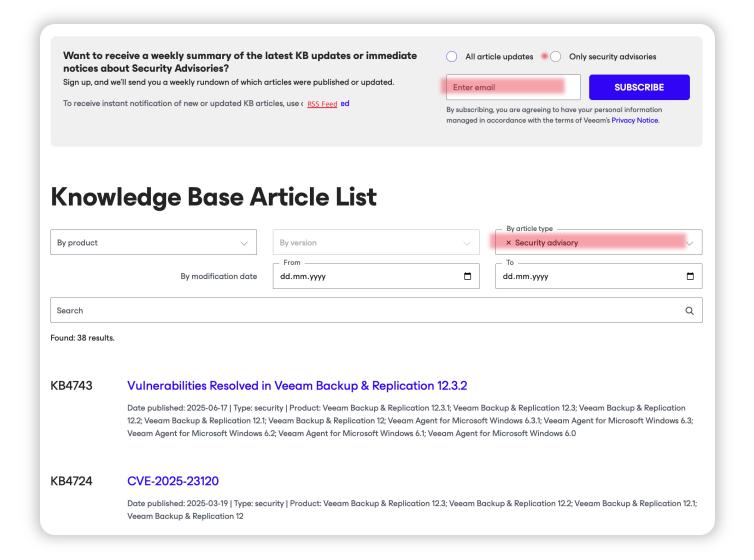


Stay up to date!

Vulnerabilities are a normal part of the cybersecurity landscape. Identifying and resolving them rapidly is crucial for your environment resiliency.

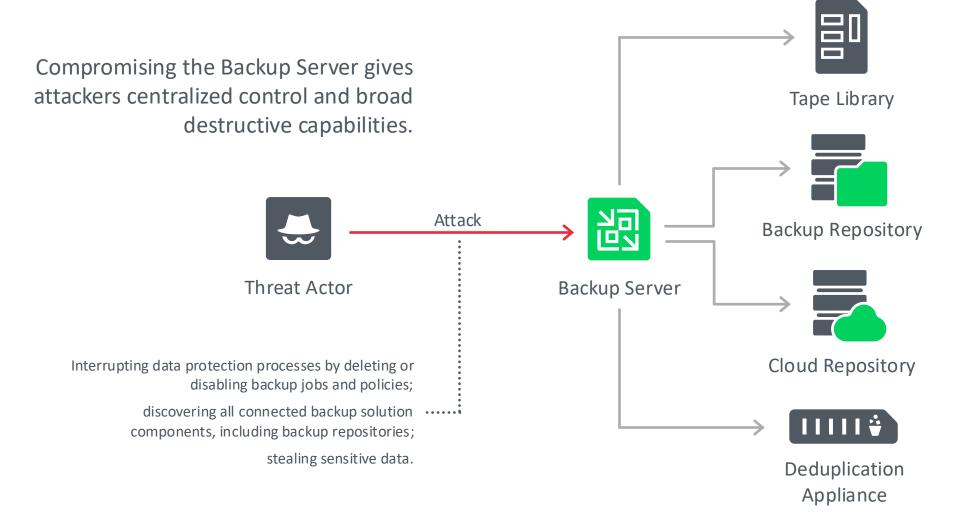
There is a dedicated <u>"security advisory" list</u>, where you can find detailed information about new vulnerabilities and critical updates. This list is regularly updated as new issues or patches emerge, helping act quickly.

It's possible to subscribe to weekly email summaries of new and updated security advisories or to the RSS Feed for instant notifications.





Resiliency Domains





Security & Compliance Analyzer

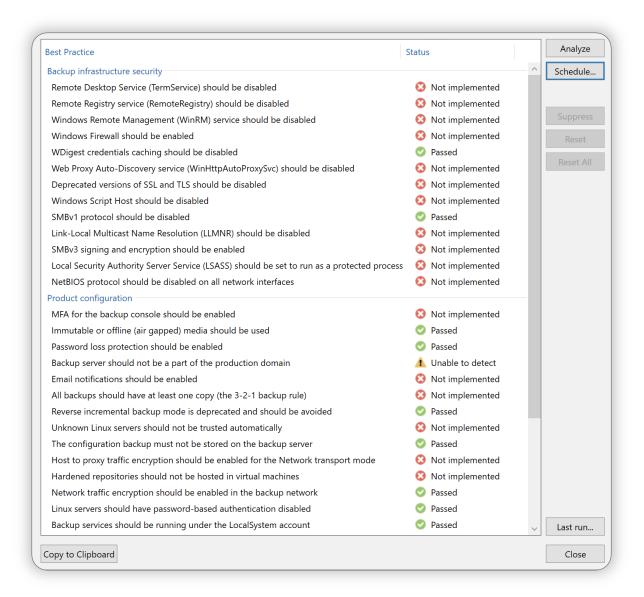
Security & Compliance Analyzer is a built-in feature in Veeam Backup & Replication.

This is a good starting point for hardening your environment.

By scanning your setup for security risks and compliance gaps, it offers actionable recommendations to improve resiliency and meet regulatory standards.

The Veeam Help Center provides a <u>detailed description</u> of each recommendation.

Also, there is a <u>PowerShell script (KB4525)</u> to automate the implementation of recommendations.





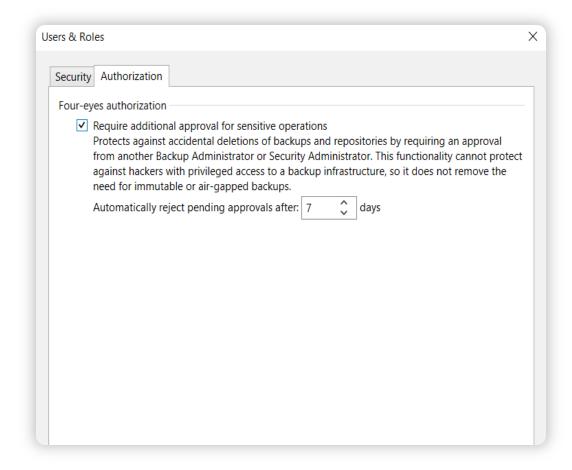
Security & Compliance Analyzer

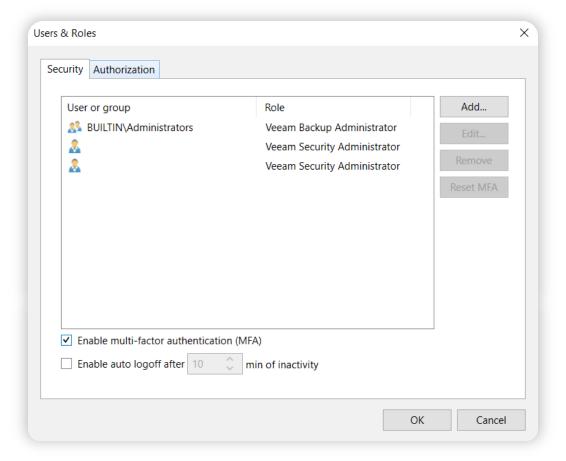
Here are some impactful recommendations for Backup Server hardening:

- Make sure that Veeam Backup & Replication (VBR) server is not a part of Active Directory domain.
 Running the VBR server in a workgroup reduces the attack surface and limits lateral movement in case domain credentials are compromised.
- Enforce MFA for access to the VBR console. This significantly increases protection against unauthorized logins, even if account credentials are stolen or guessed.
- Enable Four-Eyes Authorization that requires two authorized individuals to approve sensitive operations.
- Use "Security Officer" feature (available in Veeam Software Appliance). A role that approves requests for access elevation and other sensitive operations.
- Disable RDP where possible or tightly restrict RDP access to the VBR server. If RDP is necessary, limit
 access to trusted IP addresses and use network-level authentication to reduce exposure to brute-force
 and remote attacks.



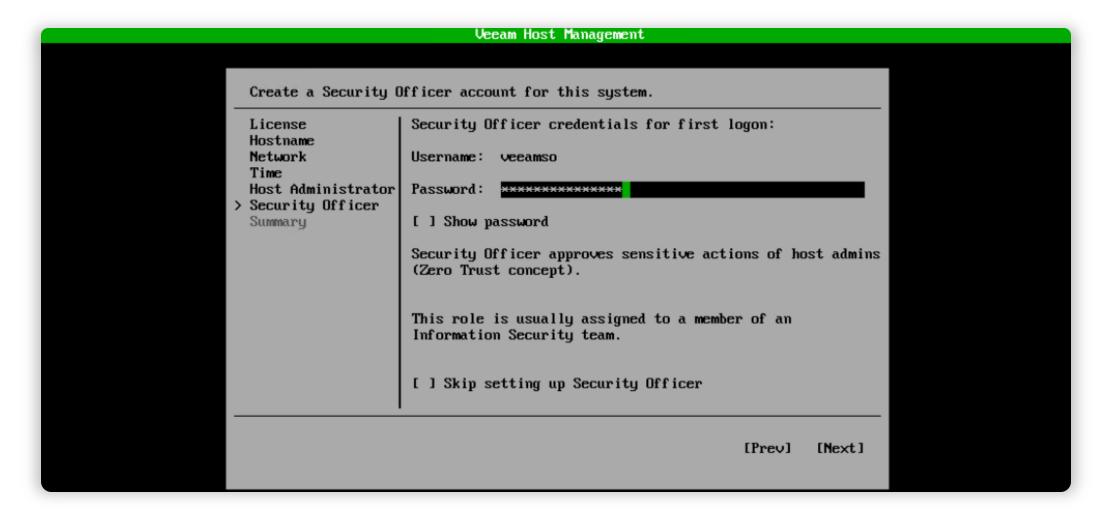
MFA & Four-eyes







Security Officer (Veeam Software Appliance)





Be informed: Security Information Event Management (SIEM)

10 Critical Alarms to Stop
Ransomware and Protect Your
Business Continuity

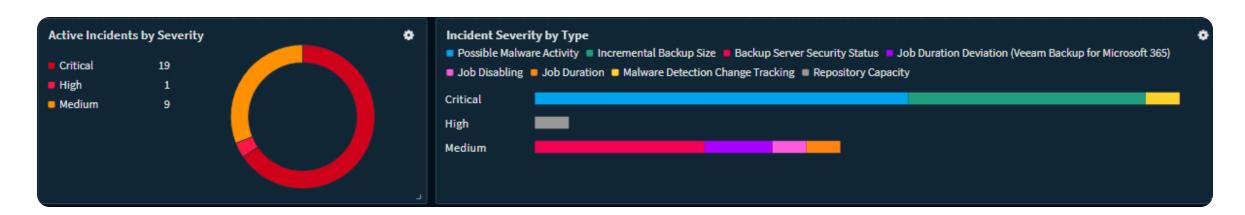
300+ events are available through RFC 5424 Syslog Integration, such as:

- MFA Attempts Exceeded Alarm
- Suspicious Ransomware Activity Alarm
- Attempted Backup Deletions
- Malware Activity Detected





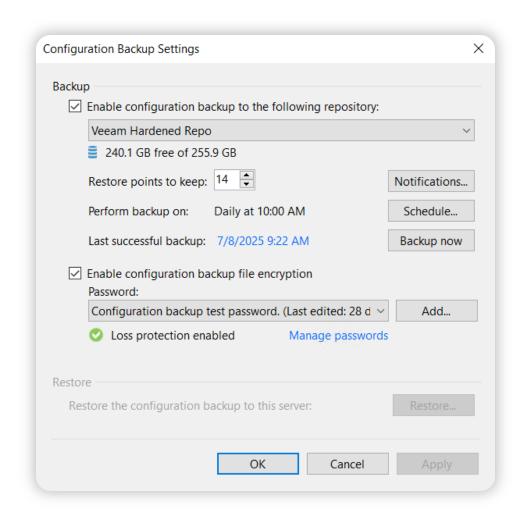






Configuration Backup

- Configuration database backup is the way how VBR "backs itself up"
- Encrypt data in configuration backups with the secure password
- Store configuration backups in a secure and immutable location
- Follow the 3-2-1 backup design framework
- Schedule regular configuration backups to ensure up-to-date recovery points





Data Exfiltration

Data Exfiltration is unauthorized data theft from backup or production environments.

Attackers frequently exfiltrate data before deploying ransomware to increase leverage over victims – threatening to leak or sell stolen information if ransom is unpaid. This tactic amplifies risk not only of data loss but also of privacy breaches, reputational damage, and regulatory penalties.

Indicators of Compromise Tools Scanner and Threat Hunter can help to identify signs of exfiltration tools or suspicious activity.

By encrypting backups during transport across networks and while stored, Veeam ensures that even if attackers intercept or access the data, they cannot easily read or misuse it.



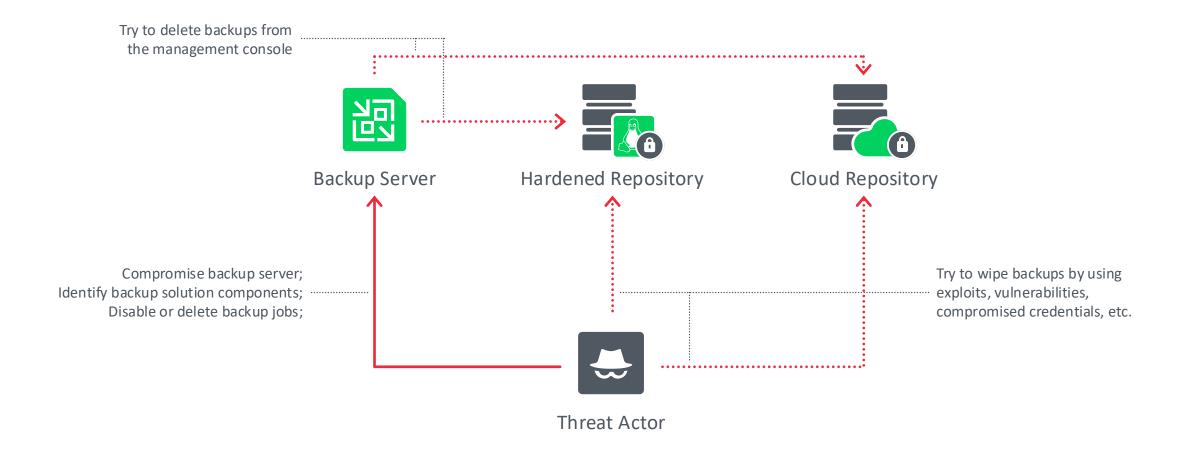
Risk #2

Backup Data Encryption/Deletion

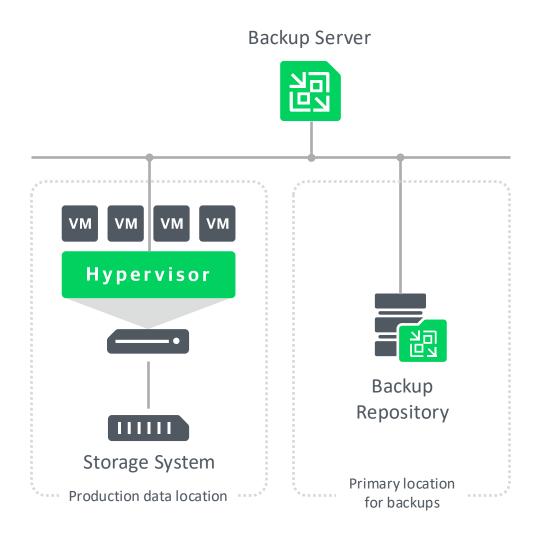
Statistics: 89% of organizations had their backup repositories targeted and more than one-third saw critical backup data modified or destroyed.



Resiliency Domains



3-2-1 rule

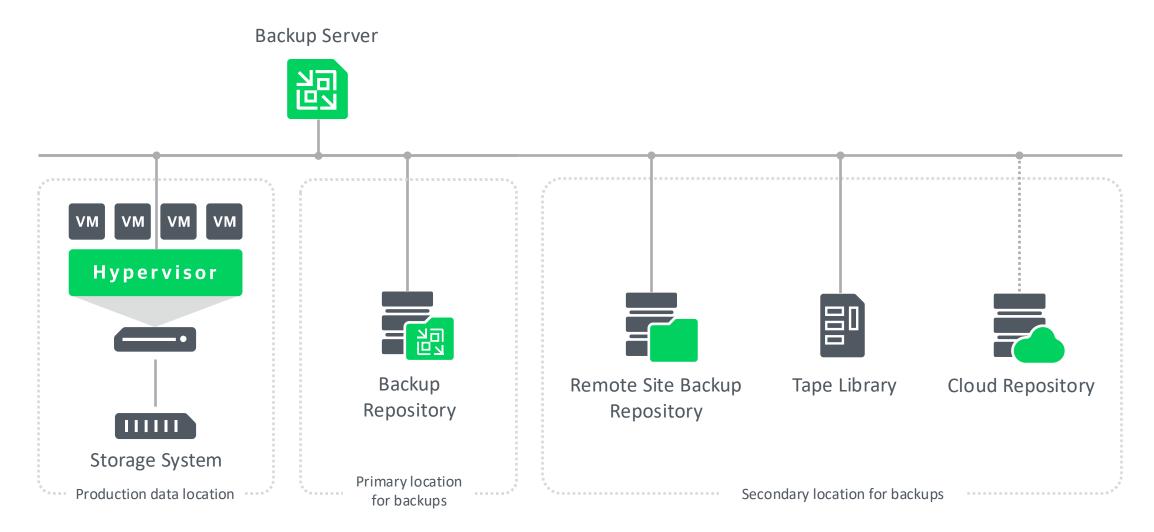


By maintaining multiple copies on different types of media and keeping at least one copy off-site, the rule ensures there is no single point of failure, making data loss much less likely.

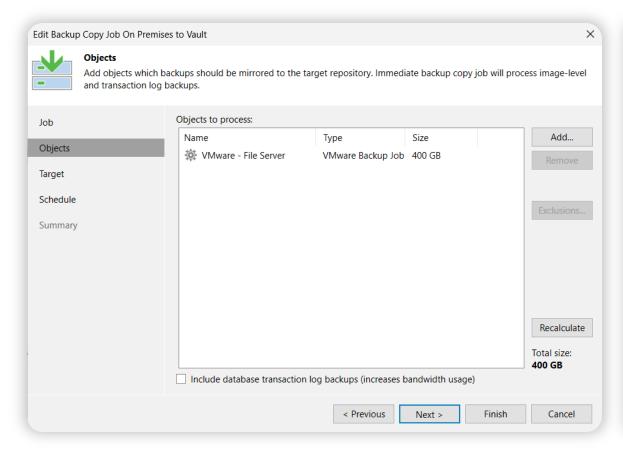
If one copy is lost, damaged or compromised due to hardware failure, human error or cyberattack, you still have other copies available to restore your information.

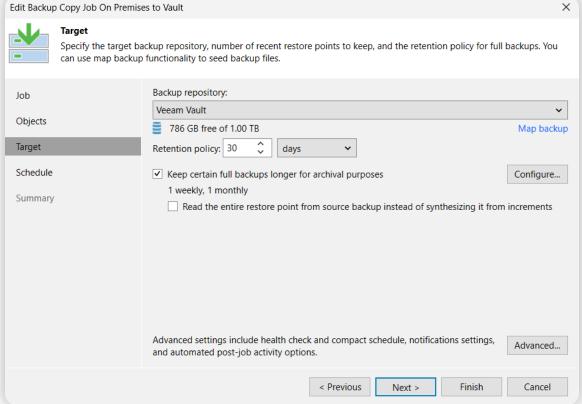


3-2-1 rule



Backup Copy Job







Immutability

Definition of Immutability:

• Immutability refers to the state of data that prevents it from being modified or deleted.

Benefits of Immutability:

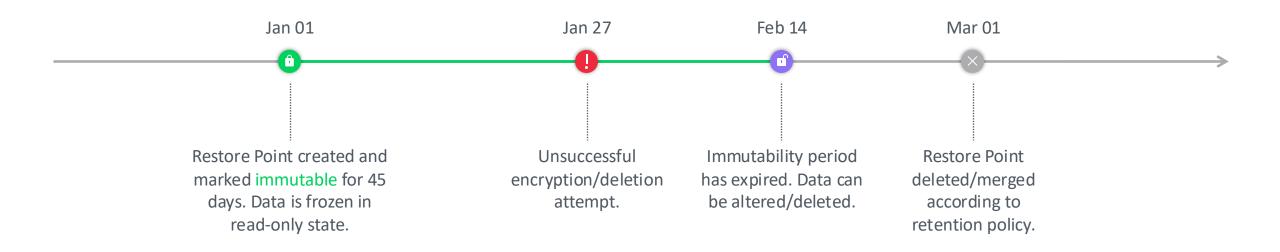
- Ensures data integrity and security.
- Provides protection against ransomware and accidental deletions.

Supported types of immutable repositories

- Veeam Hardened Repository
- Veeam Data Cloud Vault
- Amazon, Azure, Google Cloud
 Storage and other S3-compatible
 object storage repositories
- HPE StoreOnce
- Dell EMC Data Domain



Immutability timeline





Hardened Repository

A hardened repository is a secure storage with the immutability support designed to protect backup data from deletion, alteration or attacks (like ransomware), even if someone gains unauthorized access.

• Can run on generic Linux, eliminating vendor lock-in and enabling organizations to choose their preferred hardware or Linux distribution (such as Ubuntu, Debian, RHEL, SLES, Rocky, etc.).

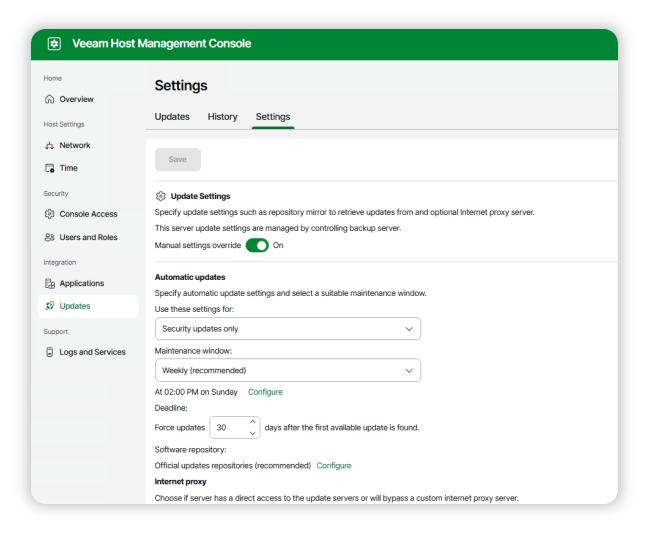
The machine must meet <u>system requirements for backup repositories</u>, and there are <u>additional requirements/limitations for the Hardened Repository</u>.

Can be installed from Veeam maintained Hardened Repository ISO (JeOS + Repository packages). JeOS manages and updates the OS and Veeam components, simplifying maintenance with automatic patching.

Hardware must be on the Red Hat compatibility list or CIQ certified hardware list.



JeOS Host Management Console



- Customized version of minimal Rocky Linux
- Simple and fast deployment
- Pre-hardened with <u>DISA-STIG</u> Security Profile
- Fully automated vulnerability patching
- MFA is mandatory



Hardened Repository Features

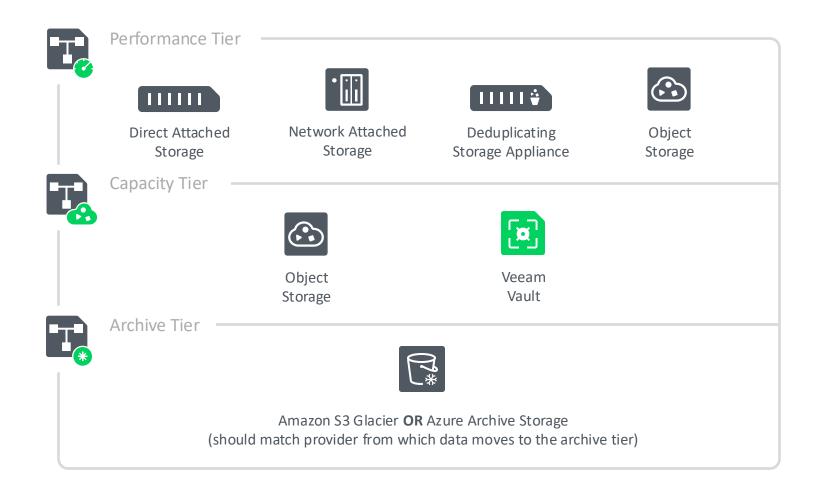
- Immutable backups: Files are protected against modification and deletion for a user-defined period, even if administrative credentials are compromised. This ensures backups cannot be altered or deleted by malware, ransomware, or accidental administrator actions.
- Air-gapped-like protection: The repository is hardened by limiting access and disabling protocols like SSH, minimizing the attack surface and acting as an "impenetrable black box" for backup files.
- Protection against insider threats: By using single-use credentials and disabling root access for backup processes, the repository mitigates risks even if the main Veeam server is breached.
- Space efficiency: When paired with the XFS file system, benefits from block cloning technology for efficient synthetic full backups, reduced disk usage, and faster backup operations.



Scale—Out Backup Repository (SOBR)

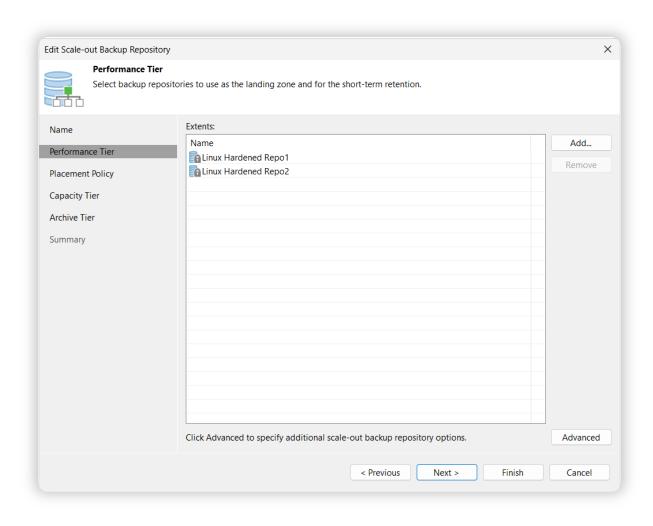
A scalable repository system with multi-tier storage support.

Includes performance tier (local or shared storage) and can be extended with capacity and archive tiers, providing horizontal scaling for diverse storage needs.





SOBR: Performance Tier



The Performance Tier consists of one or more backup repositories called extents

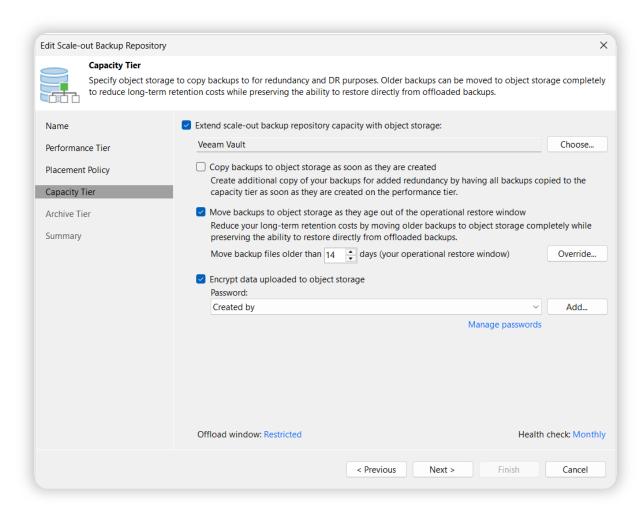
Extents combine seamlessly to form a single scalable backup target

Supports immutability settings on compatible extents to protect backups from ransomware and accidental deletion

Acts as the primary backup storage that holds recent data for fast recovery while integrating with Capacity Tier for offloading backups



SOBR: Capacity Tier



The Capacity Tier is an additional storage layer designed for cost-effective and longer-term retention, typically cloud-based

Automatically moves or copies backups from Performance Tier to Capacity Tier

Capacity Tier supports immutable backups via object-locking capabilities to safeguard data integrity

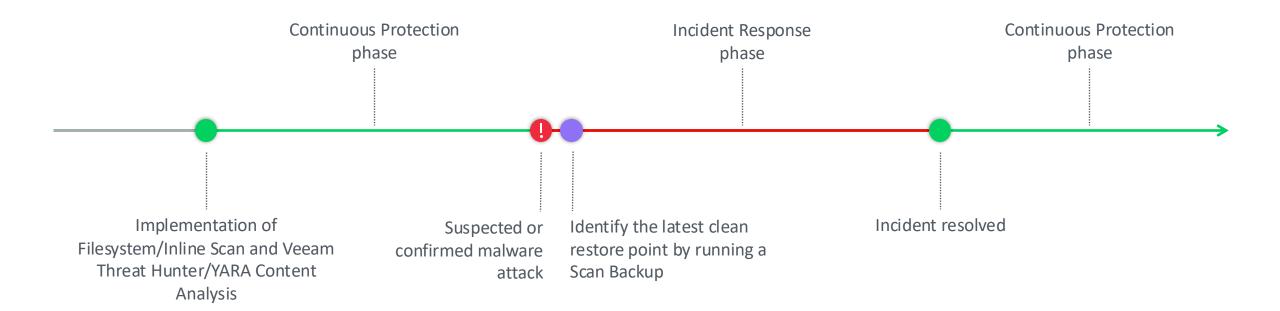
By separating Performance Tier from Capacity Tier, it ensures you maintain multiple backup copies across different media and locations



Restoring from an infected backup can reintroduce malware into the production environment, resulting in reinfection cycles and potential data corruption across systems.



Simplified Workflow





How to detect Malware?

File system activity analysis – used during the backup job scans guest indexing data for: known suspicious files and extensions, deleted files, extension changes.

Indicators of Compromise Tools Scanner – Indicators of compromise are non-malware programs. However, their unexpected presence on a system can indicate a security risk.

Inline Scan (entropy analysis) – scans blocks in data stream during backup job for: files encrypted by malware, artifacts created by malware like onion links, notes created by Medusa and Clop.

Signature-based detection (Veeam Threat Hunter) – can be used during Scan Backup, Secure Restore and SureBackup. An alternative to third-party antivirus that can be integrated with VBR. Using a signature-based detection engine, such as antivirus, in the production environment and another (Veeam Threat Hunter) with a different set of malware definitions for backups is a good practice. Marks infected objects.

Rule-based detection (YARA) – like a signature-based detection, can be used during Scan Backup, Secure Restore and SureBackup. Allows to create custom rules for identifying malware based on textual or binary pattern. Marks infected objects.

Third-party solutions – it's possible to use Veeam Incident API to send a request about detected malware activity to Veeam Backup & Replication and mark a machine as infected.



When and how use these features?

When?	During the Backup Job		On-demand	Before restore	During the backup recovery verification
What?	Guest Indexing Data Scan	Inline Scan	Scan Backup	Secure Restore	SureBackup
How?	Filesystem activity analysis. Scans guest indexing data for: known suspicious files and extensions, deleted files, extension changes, non-malware programs that can indicate a security risk (Indicators of Compromise Tools Scanner).	Entropy analysis. Scans blocks in data stream during the Backup Job for: files encrypted by malware, artifacts created by malware like onion links, notes created by Medusa and Clop.	A Signature-based detection (Veeam Threat Hunter) and/or Rule-based detection (YARA Scan) can be used after malware attack to find latest clean restore point or to find a sensitive data in the backups.	Veeam Threat Hunter and/or YARA Scan can be used to scan machine data for malware activity before restoring the machine to the production environment.	Veeam Threat Hunter and/or YARA Scan can be used during the SureBackup Job to proactively protect against the risk of restoring compromised data into your production environment.

Malware in Backups

Why Veeam Threat Hunter is recommended over third-party AV?

- Automatically installed on each mount server
- 3-6x times faster than Windows Defender
- Uses signatures that are more specific for backups
- Similar to AV CPU and RAM utilization, despite higher throughput
- Proprietary engine with no user-modifiable signatures
- Included in Veeam Data Platform Advanced: no additional AV license fees

Switching to a third-party AV solution is always an option if you desire.



Malware in Backups

What is YARA and how to create YARA rules?

```
rule RuleName {
  meta:
    author = "Security Team"
    description = "Custom threat detection"
    date = "2025-06-30"
  strings:
    $string_a = "unique_malware_string"
    hex b = \{ E2 34 A1 C8 23 FB \}
    $regex c = /malicious pattern/
  condition:
    $string a or ($hex b and $regex c)
```

YARA Rules Guide:
What They Are and How
to Write Them



Malware in Backups

Where to find ready to use YARA rules?

Public repositories

There are plenty of community driven repositories. Some of them are updated quite often. Just google it or ask your favorite AI.

Some considerations:

- Not all public rules maintain the same quality standards. Organizations should validate rules against both malicious samples and clean files to minimize false positives before deployment.
- Complex rules with multiple conditions can significantly slow scanning performance. For example: rules should avoid short strings (less than 4 bytes), minimize wildcards in hex strings, and use regex sparingly with fixed 4-byte anchors.

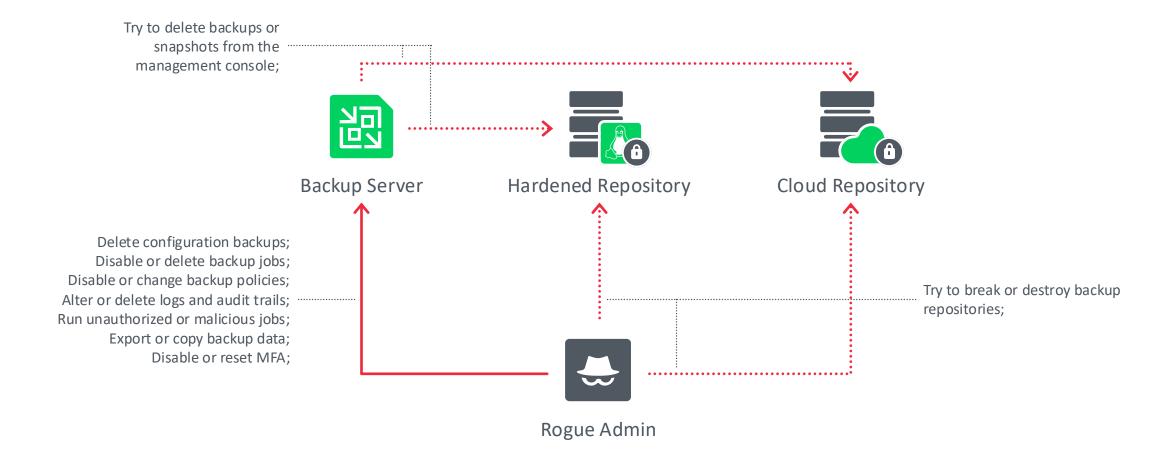
Generators and LLMs

Some of these tools are open-source and community created, and some are from well-known security companies. Again, Google/AI to the aid.



Statistics: authentication-based attacks and insider threats are increasing, with privileged users having elevated access to critical backup infrastructure.

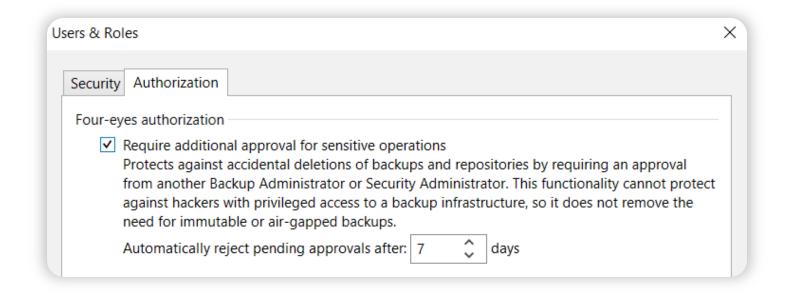




Four-Eyes Authorization

When enabled, four-eyes authorization is required for:

- Deleting backups, snapshots or configuration database
- Modifying or removing backup repositories and storage
- Managing users, groups and MFA settings
- Enabling or changing automatic logoff policies

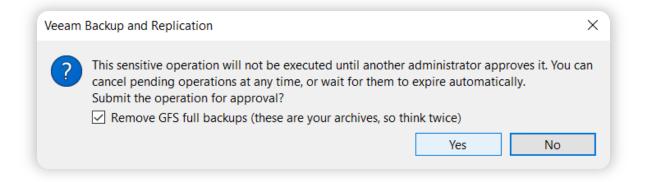




Four-Eyes Authorization

Veeam Backup & Replication supports four-eyes authorization:

- When an admin tries to delete backup data or remove a repository, an approval request appears under Pending Approvals
- Specified recipients also receive an email notification





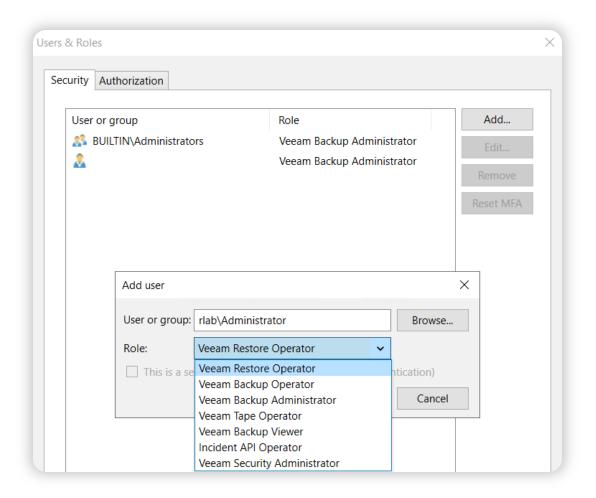
Use minimal necessary permissions

Use roles with minimal permissions necessary to perform the task

Reduces the risk of unauthorized access and data breaches

Minimizes attack surface by restricting user permissions to only what is needed

Enhances overall system security and stability





Security Officer

Approves requests for access elevation and other sensitive operations. However, the Security Officer cannot initiate the request.

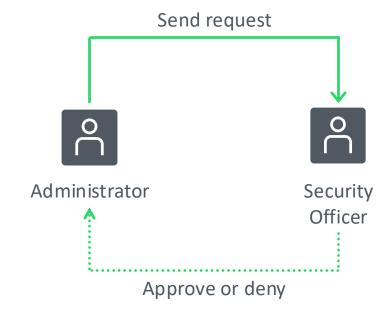
Root access for admin and password reset

Configuration backup restore

Enables advanced deployment options:

- High Availability
- Lockdown Mode
- Agent deployment for data collection

MFA settings change



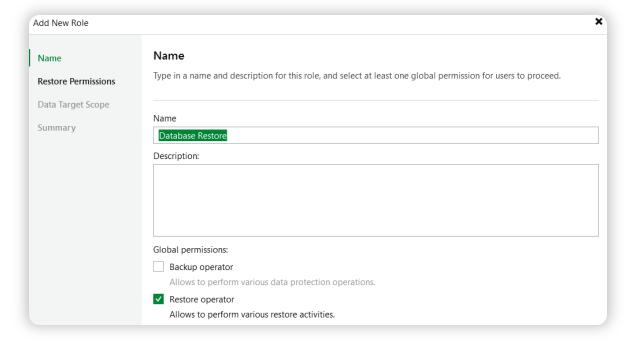


Advanced RBAC

Advanced RBAC enables you to grant users access exclusively to specific scopes within both the backup infrastructure and the production environment.

Create custom roles to control access to:

- Backup and/or restore operations
- Repository
- Restore options
- Infrastructure objects

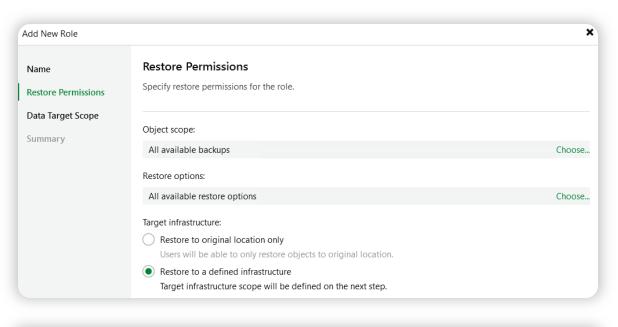




Advanced RBAC

This precise permission control allows users to perform tasks such as backup or restoration without having unnecessary access to other parts of the infrastructure, improving security and reducing the risk of unauthorized actions.

Simply follow the principle of granting the minimum necessary access.







Monitoring: Veeam ONE for audit

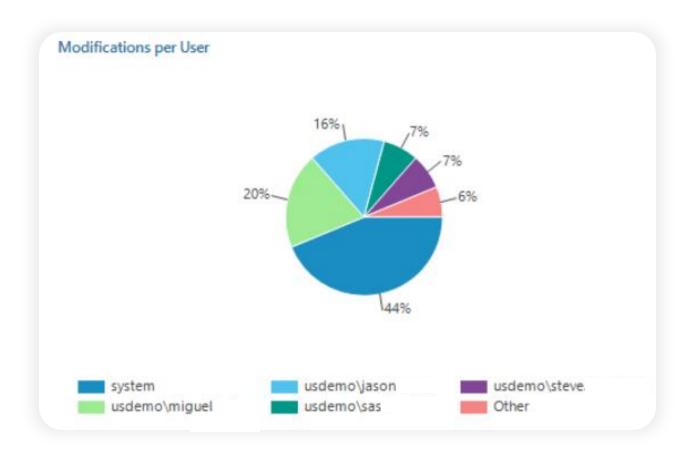
Audit information on all types of restores for accountability.

Detailed logs of job configuration changes, including timestamps and user accounts.

Tracks configuration changes in virtual environments with user-level details.

Monitors access and permission modifications for security compliance.

Generates comprehensive audit reports for regulatory and operational transparency.





Do you have an immutable backup?

Single-use Linux credentials, not stored in Veeam database

Veeam services control data traffic ports (virtual airgap)

SSH is disabled and not required for Veeam upgrades

Prevents unauthorized modification or deletion of backups

Limits insider threats by restricting the ability to alter or erase stored data



Risk #5

Network-Based Lateral Movement

Statistics: median dwell time is 26 days when externally notified, but only 5 days in ransomware cases where attackers notify victims.



What does it mean? How is that related to Veeam?

Attackers rarely stop at the system they first compromise. Instead, they map the environment, target additional systems, and adjust tactics depending on security controls encountered.

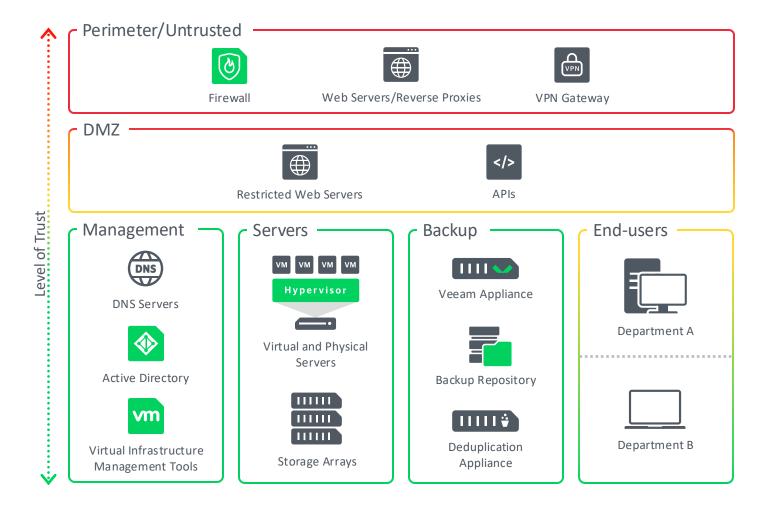
Lateral movement can utilize legitimate tools (PowerShell and BASH scripts, WMI, RDP, SSH, Nmap, SCP, Network shares, etc.) to blend in with normal activity, making it especially challenging to detect.

Attackers exploit network security weaknesses (e.g., poor segmentation, broad permissions, domain-joined backup servers) to move laterally and compromise additional systems.

As you already know, backup infrastructure is a high-value target for lateral movement because attackers want to sabotage disaster recovery capabilities.



Network Segmentation: the example of zones



Limits Lateral Movement

Only necessary communications are allowed. Attackers can't easily jump from compromised to critical systems.

Synergises Perfectly

Combine with active threat detection like XDR/EDR, honeypots to lure attackers, and SIEM to be aware.

Compliance Enabler

Segmented architectures support legal, and regulatory obligations – protecting the organization both operationally and legally.



What else besides Network Segmentation?

Encrypted Communications

Veeam encrypts management connections with self-signed TLS certificates by default. However, it is possible to use a certificate signed by an internal Certificate Authority for better controls.

Backup Infrastructure Hardening

MFA, Key Management System, Four-Eyes, RBAC (the new one is really granular), don't join the AD domain, etc.

Monitoring

Veeam B&R/ONE generating real-time alerts for issues like backup failures, job anomalies, or unusual spikes in activity that can signal ransomware or infrastructure compromise and feeding these alerts directly to SIEM. SIEM can cross-reference with security trends/anomalies elsewhere on your network, quickly highlighting when your backup environment is at risk.

VBR Security Best Practices: Hardening

Guide to SIEM (Security
Information & Event
Management)



Don't stop fighting Shadow IT!

Expands attack surfaces

Unauthorized apps, cloud platforms, or remote access tools create hidden pathways that attackers can exploit. These pathways often evade standard network controls and monitoring.

Credential leakage and bridging

Users might save or share passwords via unsanctioned channels (like email, chat apps, or personal file stores), giving attackers footholds for credential-based lateral movement across segments.

Facilitates stealthy lateral movement

Attackers may use shadow IT tools for staging data, relaying commands, or transferring malware – blending in with regular traffic and making detection through conventional means much harder.

Reduces monitoring and actionable insight

It's more difficult for traditional SIEMs and backup monitoring to detect lateral movement that leverages shadow IT since logs and traffic may not pass through approved or instrumented channels.



Statistics: data poisoning attacks represent a sophisticated threat where cybercriminals subtly alter data before backup operations, making backups unreliable for recovery purposes.



What is Data Poisoning?

Data poisoning in backups refers to a sophisticated cyberattack where attackers subtly alter or corrupt the original data before it is backed up. These malicious modifications, often unnoticed for long periods, make backup copies unreliable or compromised, undermining the entire recovery strategy.

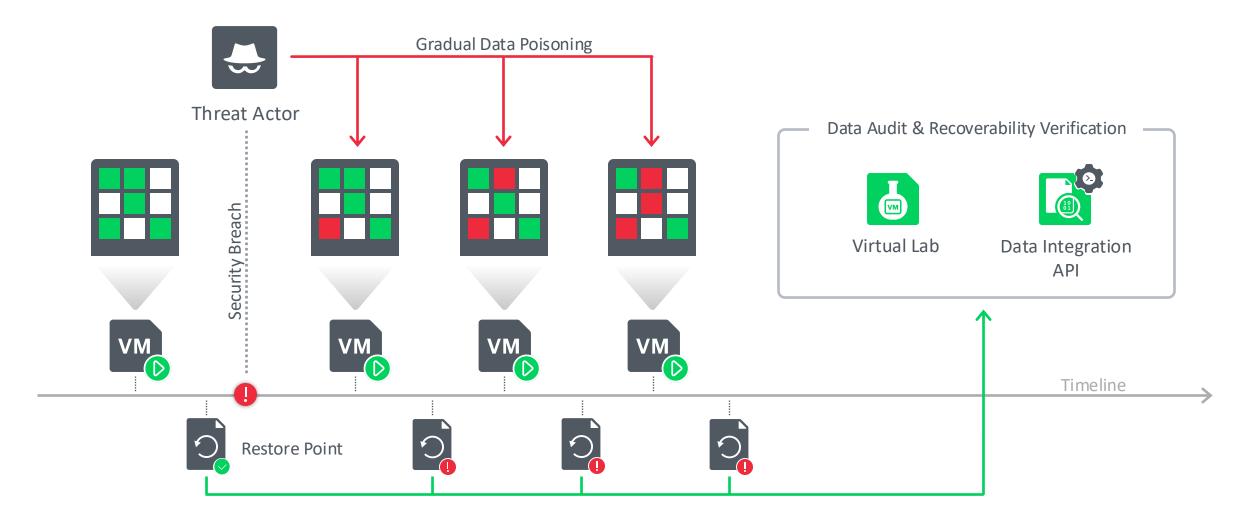
The changes are made in a way that looks just like normal mistakes or routine updates. Over weeks, months or even years, these little changes add up. Eventually, the data is so corrupted that it causes problems – such as financial losses, fake statistics, or mistakes in reports and decisions.

Unlike traditional ransomware or destructive attacks, data poisoning targets the validity and integrity of data itself, ensuring that even restored files are corrupted or hold invalid/altered data.

Such attacks often go unnoticed until data is validated or attempted recovery, causing costly downtime and data loss.



Gradual or "Low and Slow"



Virtual Lab and Data Integration API

Clean Room Data Recovery:
Enhancing Security and Data
Integrity

The Virtual Lab is a "clean room" or "sandboxed" environment that allows SureBackup jobs to test your backups without impacting production systems. This environment allows you to repeatedly test backups for both recoverability and content integrity.

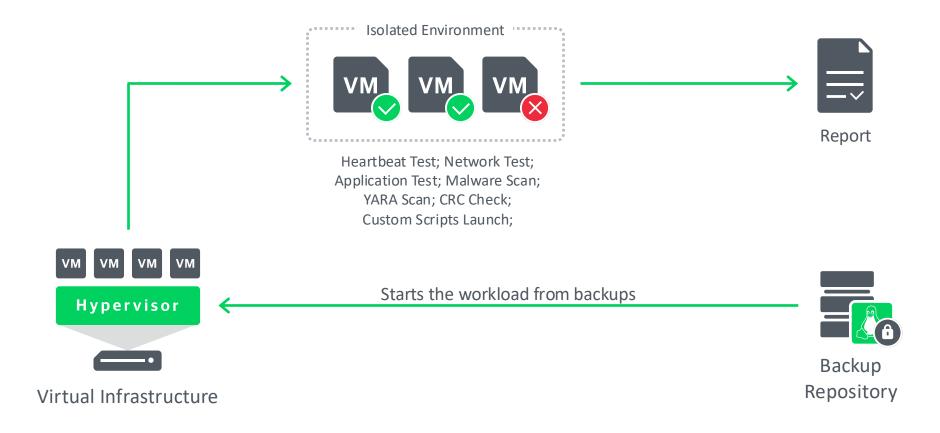
SureBackup verifies that critical services - such as databases, Active Directory, and email systems - function correctly within the sandbox. Any unusual application behavior during these tests may indicate stealthy forms of data poisoning.

The Data Integration API enables mounting backup data without full restoration, allowing you to run custom scripts, data mining, classification, analytics or forensic tools against backup data as part of automated workflows.

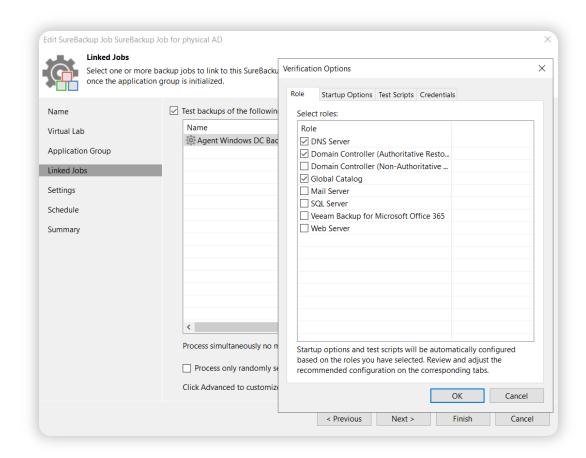
You can compare recent backups with trusted clean backups to detect data drift or unauthorized modifications. Suspicious or altered datasets can be exported for detailed human analysis or bulk reporting.



SureBackup Workflow



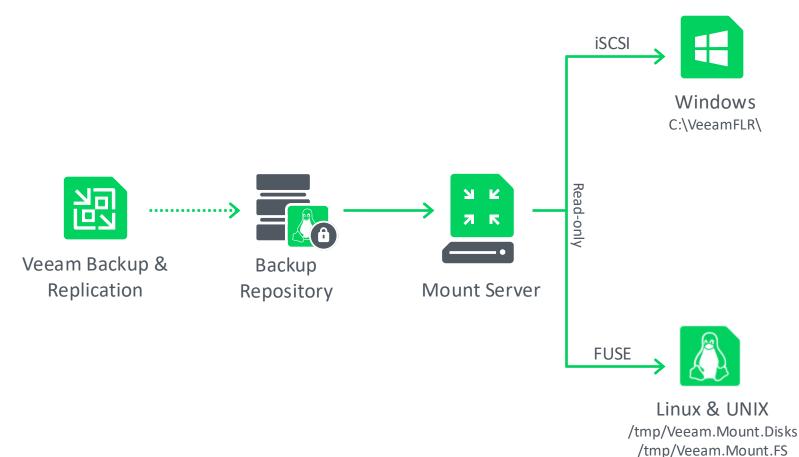
SureBackup



Session log:	
Message	Duration
Getting virtual lab configuration	
Starting virtual lab routing engine	0:01:06
dc.rlab.internal - Scanning for viruses	1:02:57
dc.rlab.internal - Publishing	0:00:21
dc.rlab.internal - Reconfiguring	0:00:04
dc.rlab.internal - Registering	0:00:07
dc.rlab.internal - Configuring DC	0:00:28
dc.rlab.internal - Disabling firewall	0:00:36
dc.rlab.internal - Converting VM	0:00:39
dc.rlab.internal - Network Mapping	
dc.rlab.internal - Powering on	0:04:03
dc.rlab.internal - Heartbeat test	0:00:01
dc.rlab.internal - Running ping test(s)	0:00:31
dc.rlab.internal - Application initialization	0:02:01
dc.rlab.internal - Running test scripts	0:00:10
dc.rlab.internal - Powering off	0:00:03
dc.rlab.internal - Unregistering	0:00:01
dc.rlab.internal - Cleaning up redo logs	0:00:09
odc.rlab.internal - Unpublishing	0:00:02
Stopping virtual lab routing engine	



Data Integration API Workflow



Use Cases

- Data mining
- Classification
- Analytics
- Forensic tools
- Security Analysis
- Malware Scanning
- eDiscovery
- GDPR Auditing
- ML Applications
- Data Comparison
- Integrity Checking

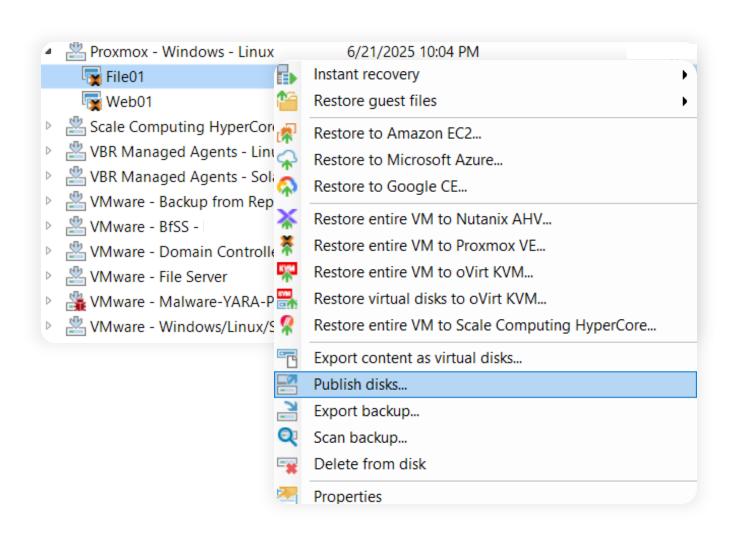
Data Integration API

The Data Integration API (REST) is the programmatic version of Publish disks...

It enables automation, integration, and repeatable workflows.

Effectively it's the "backend" that the Publish disks... uses under the hood.

It's possible to use PowerShell scripts to automate Publish disks... as well.





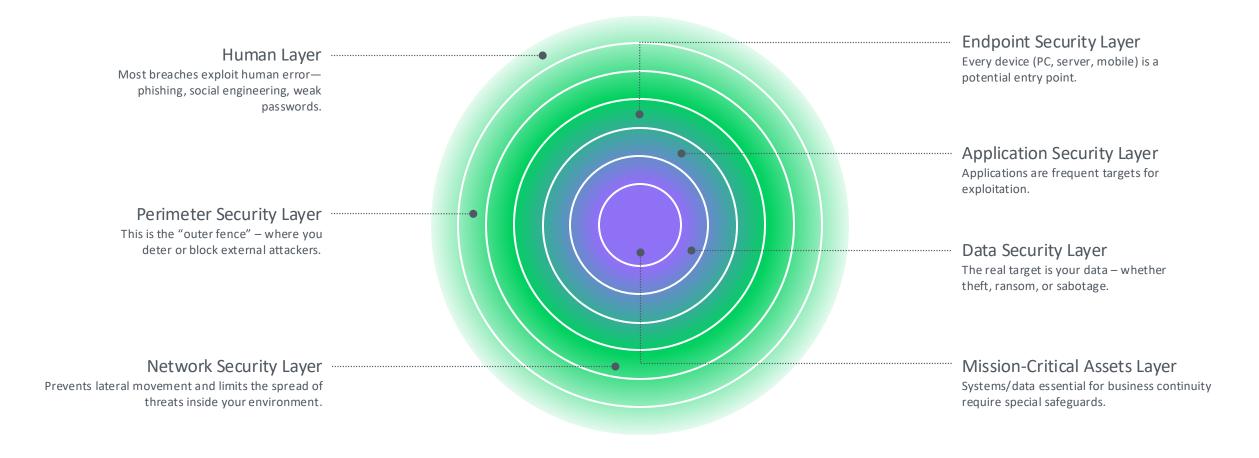
Many organizations lack proper security configurations despite having playbooks and best practices.



A chain is only as strong as its weakest link...



Security Layers





It's not just about VDP configuration

Imagine, you're configuring a new server...

- 1. Would you change the default credentials?
- 2. Would you configure the logging to external monitoring system?
- 3. Are you going to update all the firmware and do it regularly?
- 4. Would you ensure that its management interfaces are added to the isolated 'management' network segment?
- 5. Would you disable unused physical ports and Interfaces?
- 6. Would you disable legacy management/auth protocols (Telnet/NTLM/SNMPv1/HTTP) and leave only the most secure (SSH/HTTPS)?
- 7. Would you follow the hardening baseline (DISA STIG, NIS2, etc.) when configuring the rest?



It's not just about VDP configuration

Think about your environment in general...

- When was the last time you reviewed the list of admins for dormant/ghost?
- 2. How many of active firewall configuration rules allowing more than they should do you have? Just look for 'allow any'.
- 3. Have you ever run a port scanner from untrusted/semi-trusted networks?
- 4. Do you use any operating systems that are in an end-of-life state?
- 5. How long ago did you simulate a security event (invalid login, privilege escalation) to ensure it was logged by SIEM?
- 6. Have you ever had a security training for the employees of your organisation? What about simulated phishing/social engineering to test real-world user behaviour?
- 7. Wi-Fi, physical security, endpoint hardening, cloud(s)...

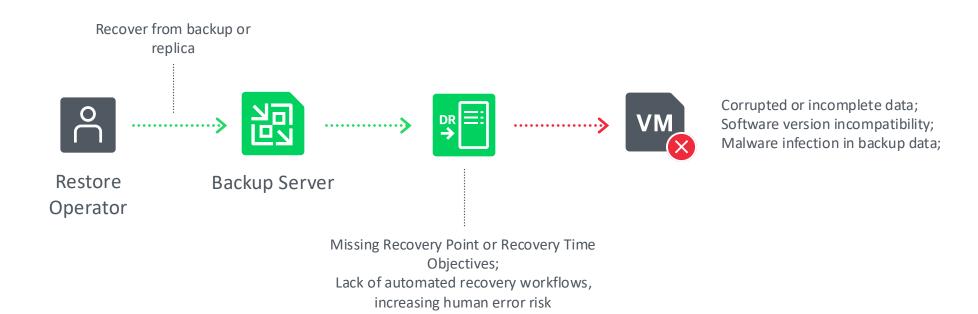


Risk #8

Recovery and Orchestration Failures

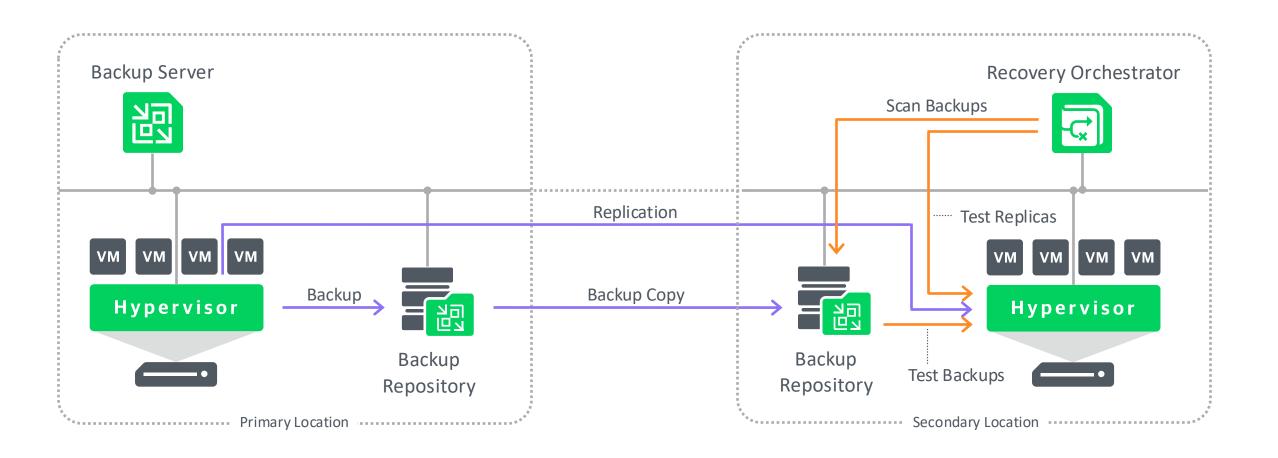
Disaster recovery and recovery orchestration failures are often caused by insufficient testing, outdated recovery plans and a lack of documentation or automation.



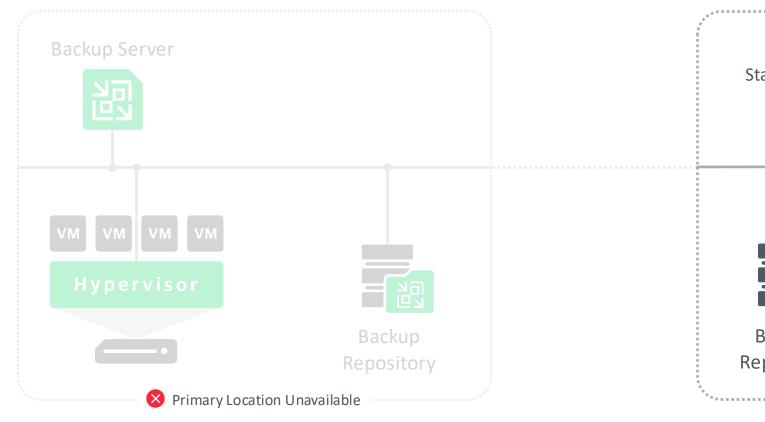


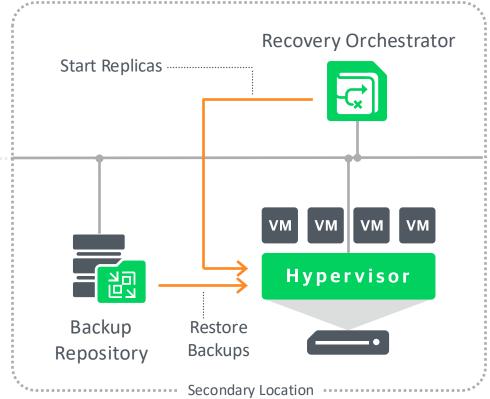


Regular Operations



Failover





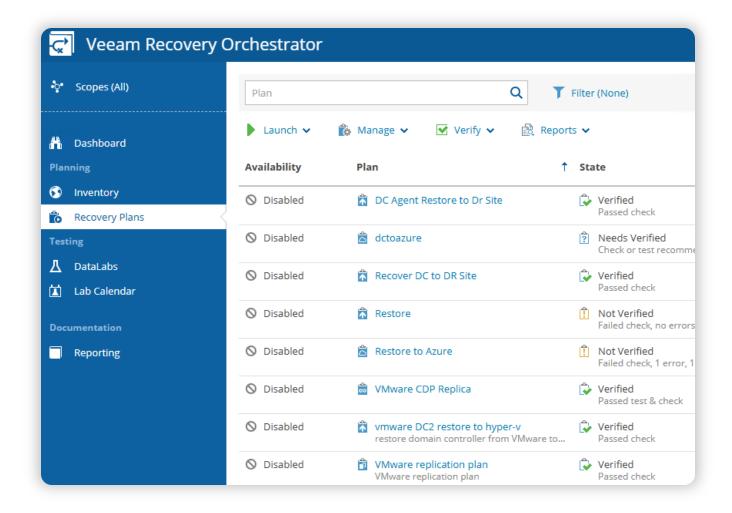


Create Plan

Define recovery objectives including RTO and RPO to align with business requirements

Map out critical applications, dependencies, and infrastructure components to ensure comprehensive recovery coverage

Include required validation steps for applications and services within the recovery plan



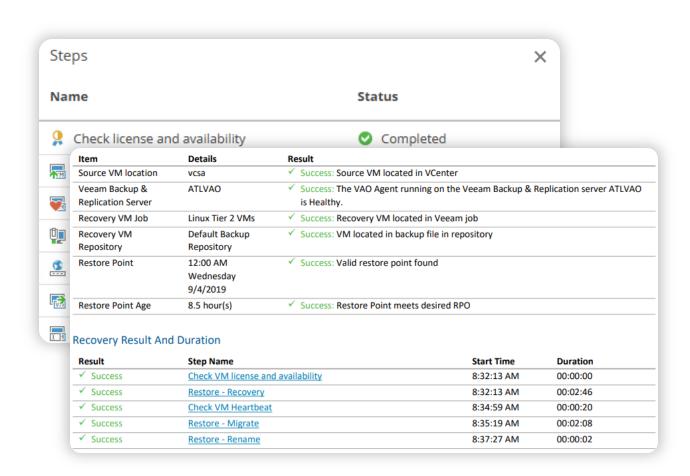


Validate and Test

Perform automated recovery verification tests in isolated environments to ensure backups are recoverable without impacting production

Generate detailed validation reports highlighting success rates, potential issues, and areas for improvement.

Conduct regular, scheduled validation exercises to maintain compliance and readiness for actual disaster recovery scenarios.





Discover More Useful Resources

Veeam Backup & Replication Security Best Practice Guide

Veeam Security Knowledge Base Article List

Ransomware Trends and Proactive Strategies Report 2025

Veeam Cyber Secure Program

Veeam University Free

Veeam University Pro

Veeam Hands-On Labs



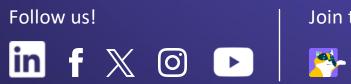












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