Google Cloud backup and recovery

Google Cloud Platform (GCP) and Veeam® continue to deliver a tightly integrated portfolio for protecting and managing hybrid-cloud data, inclusive of Compute Engine. While Google ensures the availability and reliability of Compute Engine resources for building and deploying production applications and services, the responsibility to secure and protect data is always retained by you, including backup.

**NEW** Veeam Backup for Google Cloud Platform provides secure Google-native backup and recovery that scales with your needs to overcome ANY data loss while controlling cloud costs. Easily deployable from the GCP Marketplace, you can start protecting your applications and data in minutes with purpose-built data protection from industry leaders that features:

- **Reliable backup and recovery**
- **Reduce cloud costs**
- **Secure and compliant backup**
- **Mobilize your GCP data**

Fully automated, Google-native backup and recovery simplifies data protection while eliminating the risk of data loss.

Industry-first cost calculation and backup to low-cost object storage minimizes cloud costs while still hitting SLOs.

Overcome ransomware and cybersecurity threats while ensuring compliant data protection and archive.

Back up and recover workloads within GCP, an on-premises data center or another cloud with extensive data portability.

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Purpose-built for GCP

Google-native
Utilize native snapshots for frequent recovery points without the need for agents

Simple setup
Easily deploy from the GCP Marketplace to start protecting data in just minutes

Fully automated
Effortlessly protect all data — even at scale — with policy-based automation and labels

Rapid recovery
Quickly overcome any data loss with flexible instance, volume and file-level recovery

Cost calculation
Avoid cloud overspend while still achieving SLOs with industry-first cost calculation

Low-cost tiering
Automatically tier snapshots to object storage for low-cost retention and compliance

Cross-project/region
Isolate backups from production to secure data against internal and external threats

Permission checks
Easily validate and remediate cloud IAM permissions for backup and recovery operations

App and data mobility
Unlimited data portability between GCP, on premises and other public clouds

Learn more
veeam.com