Cloud Data Management

Backup & Recovery
Cloud Data Management™ enables organizations to achieve unmatched data management and protection, reusing data to drive innovation across data centers and cloud. It also accelerates business agility through automating core backup and recovery capabilities, enabling data mobility, visibility, intelligent orchestration, governance and security.

Backup & Recovery

When employees and customers can’t access the data and applications they expect — it damages your brand, your employee’s productivity and your bottom line. Fragmented, legacy backup solutions create more operational cost, need specific expertise to manage and, in many cases, provide a substandard recovery experience. Not what you want for today’s 24x7 business. Today’s businesses face many challenges when it comes to ensuring modern backup, including:

• Unable to meet business expectations due to slow backups and time-consuming recovery processes
• Uncertainty that data is safe due to unknown backup, recovery or infrastructure failures
• Frustration with wasted manpower trying to manage complex and inflexible legacy systems
• Vendor lock-in making it difficult to expand and grow with the business demands

As organizations continually modernize their platforms, they need an assurance that their data is retained and recoverable, regardless of what applications or platforms they use. Veeam’s® unique approach provides an intuitive backup solution that just works, that is fully software-defined and with application awareness, ensures granular and verified recovery of all critical assets.

• Protect your data wherever it resides — cloud, virtual or physical
• Implement a confident DR strategy including verified protection for critical assets
• Keep availability high and your business running through instant recovery of your workloads
• Intelligent application backup ensures no data is lost
Veeam Cloud Data Management Platform provides the key technologies to modernize backup and recovery. Together it enables a powerful integrated solution to ensure backup and recovery goals, while reducing operational costs and resources. Driving greater visibility and scalability across cloud, virtual and physical environments.

Each feature of the Veeam Cloud Data Management Platform is specifically designed to help organizations deliver modern backup services, including powerful solutions such as:

<table>
<thead>
<tr>
<th>Enhanced NAS Backup</th>
<th>DataLabs SureBackup/SureReplica</th>
<th>Application-aware image-based backup</th>
<th>Multi-VM Instant Recovery</th>
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<tbody>
<tr>
<td>Redefine NAS data protection for the world of massive file data</td>
<td>100% verification of backup and replication recoverability</td>
<td>Protect applications with transactional consistent backups, ensuring confident restore</td>
<td>Recover and migrate data, including instant recovery to VMware vSphere</td>
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Learn more and get the resources to help:

- [Veeam Cloud Data Management Platform Overview](#)
- [See how customers like you have benefited from Veeam](#)
- [Ready to take your business to the next level? Contact sales](#)