Cloud Data Management

Orchestration & Automation
Cloud Data Management™ enables organizations to achieve unmatched data management and protection, reusing data to drive innovation across data centers and cloud. It also accelerates business agility through automating core backup and recovery capabilities, enabling data mobility, visibility, intelligent orchestration, governance and security.

Orchestration & Automation

Manual data management processes remain costly in many organizations. They are highly repetitive, error-prone and take your experts away from driving innovation. As the leaders supporting the advancement of the business through modernization, you want systems which can take this load for you, enabling IT to be less policy-based, where systems are constrained, to more behavioral-based, where you can support the innovation you need. Automating manual processes and driving greater business value by unlocking otherwise dormant protection data is key to a more agile business. Today, IT organizations are still facing many challenges, such as:

- **Overwhelming uncertainty that if a disaster happened, the restoration process would occur as planned**
- **Continual spend of manual labor keeping all backup and recovery steps fully documented and up to date**
- **Frustration with the immense resources needed to create separate development and testing environments, supporting more agile development**

Veeam’s® unique Cloud Data Management approach assists organizations of all sizes with their data management tasks. Intelligent testing and orchestration for DR and migration operations, coupled with integrated DevOps capabilities, assist deployment and Availability of applications across any platform, providing:

- **API integrations for configuration management, applications and infrastructure to improve overall efficiency**
- **Knowledge of your data protection posture instantly through consistent monitoring and reporting on backup SLA compliance**
- **Reuse of your existing backup data, enabling dev teams to develop in on-demand virtual environments as part of their DevOps process**
Solution Mapping

Veeam Cloud Data Management Platform provides the key technologies to assist your orchestration and automation processes. Together it enables a powerful integrated solution.

Each feature of the Veeam Cloud Data Management Platform is specifically designed to help organizations more, including significant solutions such as:

<table>
<thead>
<tr>
<th>Availability orchestration</th>
<th>Dynamic documentation</th>
<th>Automated testing</th>
<th>On-Demand Sandbox™</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure IT service continuity and resilience at any scale with extensible orchestration of recovery plans</td>
<td>Automatically create and keep updated all compliance and DR documentation on demand</td>
<td>Prove recoverability through frequent automated testing of recovery and migration plans</td>
<td>Isolated AppDev environments based on your production data — with no impact on your production resources</td>
</tr>
</tbody>
</table>

Learn more and get the resources to help:
- [Veeam Cloud Data Management Platform Overview](#)
- [See how customers like you have benefited from Veeam](#)
- [Ready to take your business to the next level? Contact sales](#)