



Veeam is More⁺

Comparison Guide: Solving Data Challenges for Cyber Resilience



Table of Contents

Introduction	3
How Veeam is More+	4
Cyber & Data Resilience	5
Data Portability & Hypervisor Coverage	7
Secure Cloud Storage	9
Hybrid Cloud Support	10
The Veeam is More+ Advantage	11
Customer Success Stories	12
Next Steps	13





In today's relentless threat landscape, data is your business's backbone and its prime target. You need more than just backup.

Veeam Data Platform delivers instant recovery, cyber resilience capabilities, and automated resilience across clouds and platforms. It unifies advanced data protection, AI-powered threat detection, and rapid, orchestrated recovery in a secure, turnkey software solution. Seamlessly integrating with leading security and cloud tools, Veeam provides IT and Security teams with visibility and control, empowering them to proactively defend, recover, and comply while consolidating tools and reducing operational friction.

This e-book unveils how "Veeam is **More**" than backup, in four major areas for today's data driven organizations:



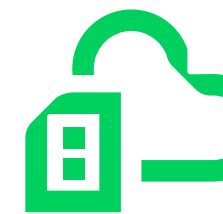
Cyber & Data Resilience



Data Portability & Hypervisor Coverage



Secure Cloud Storage



Hybrid Cloud Support

You'll discover the competitive edge Veeam brings over Commvault, Rubrik, and Cohesity plus real customer outcomes and actionable next steps.

How Veeam is **More⁺**

At Veeam, we are redefining data resilience for the modern enterprise. While we are recognized for our backup solutions, Veeam is much more than that. The Veeam Data Platform offers a comprehensive solution that combines data protection, observability, orchestration, AI, and cyber resilience, all supported by secure storage capabilities.

Organizations today face the dual challenge of managing data security and ensuring flexibility as they evolve. Veeam empowers businesses to meet these challenges head-on, providing a robust framework for data resilience that adapts to your needs.



Cyber Resilience:

Best-in-class recovery, AI-powered threat detection, and cyber extortion readiness & response, providing confidence before, during, and after disaster strikes.

With AI and advanced security capabilities built in, Veeam unites data, security, and AI to deliver industry-leading cyber resilience, empowering organizations to protect smarter, detect faster, and recover with confidence.



Data Portability:

Eliminate vendor lock-in with seamless workload movement and protection for all major hypervisors and platforms.

With Veeam, you have the right to move your data and the power to choose your environment. Our expanded, unmatched hypervisor support enables seamless transitions, allowing you to stay in control of your digital transformation.



Secure Cloud Storage:

Safeguard your backups with immutable, air-gapped, and encrypted cloud storage — delivered as a turnkey or managed service.

Our secure, fully managed Veeam Data Cloud Vault on Azure eliminates the headaches of infrastructure management, ensuring your data is safe and costs are predictable.



Hybrid Cloud:

Unify protection and recovery across on-premises, public cloud, and SaaS for true business agility and operational simplicity.

Veeam's native data protection is tailored for specific environments, all under a single, easy-to-manage platform and license that never boxes you in.

Choose Veeam for unmatched data resilience, proactive cyber defense, and secure cloud storage. No matter the challenge, Veeam will ensure you get back to business, stronger than before. With Veeam, organizations can now reduce operational risk, accelerate cloud adoption, and maintain business continuity no matter what.

Cyber & Data Resilience

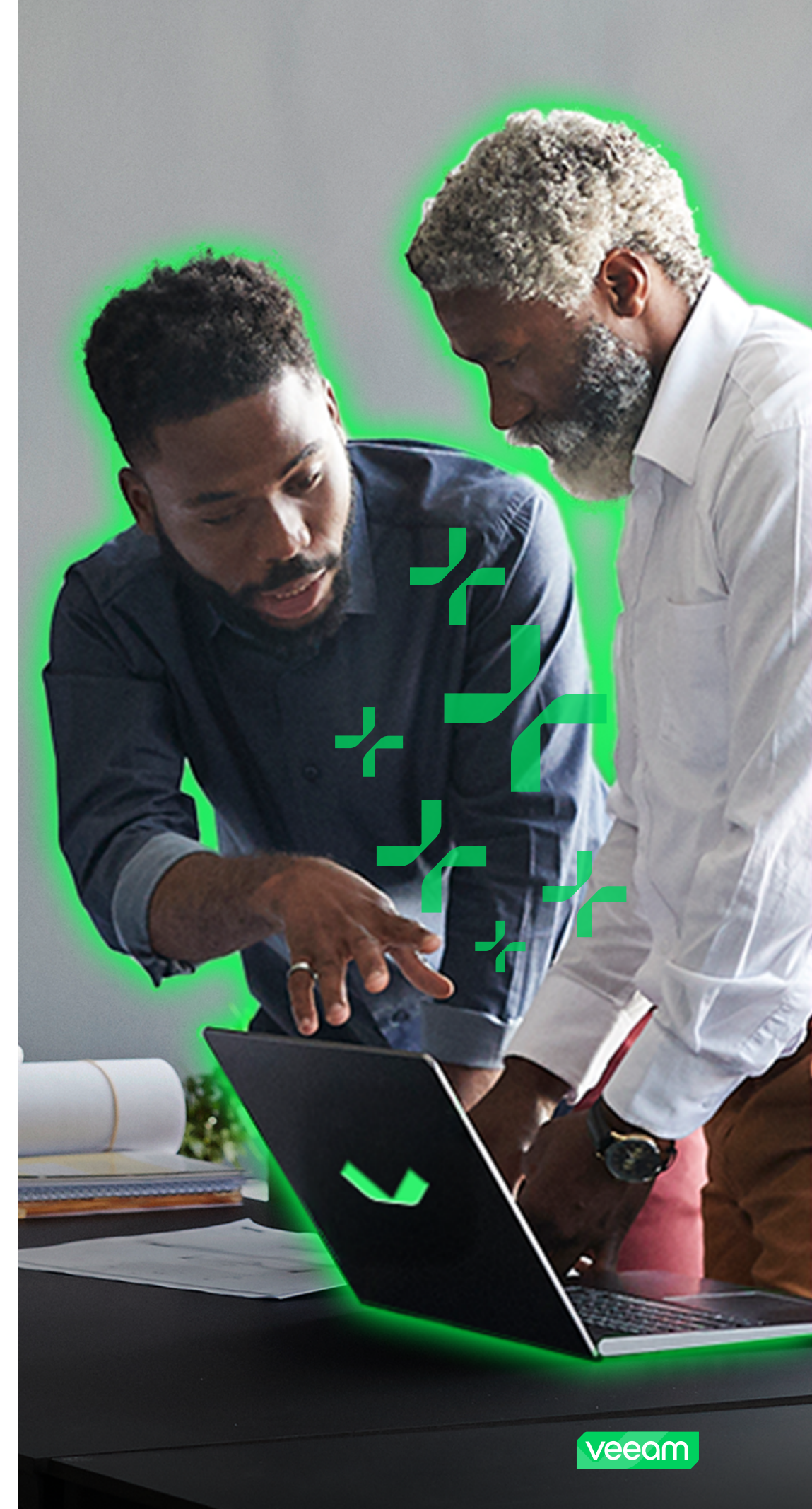
With smart protection, dependable threat detection, and trusted cyber extortion readiness & response, Veeam ensures confidence before, during, and after cyber events.

Our data resilience capabilities are secure by design and based on zero-trust principles to prevent breaches, protect critical data, and accelerate recovery. Veeam delivers best-in-class capabilities that help businesses protect smarter, detect faster, and recover cleanly while also consolidating IT to ensure resilience is not just a goal, but a guarantee.

Veeam integrates seamlessly with a broad ecosystem of security tools, making it easy for organizations to extend data protection visibility into their existing security processes. This allows Veeam to fit into existing security posture operations.

Key Features & Benefits

- **Immutable, air-gapped and encrypted backups:** Always recover clean copies instantly, even during cyberattacks.
- **AI-powered inline threat detection:** Identify malware and ransomware during backup, not after the damage is done. This allows organizations to have clean backups ready for recovery.
- **Proactive threat detection with Recon Scanner:** Proactively assess suspicious activity in Veeam environments and maps it to adversary tactics, techniques and procedures (TTPs) to prevent cyberattacks.
- **Orchestrated clean room recovery:** Automated, isolated restores with full malware scanning to ensure data is clean before returning to production.
- **Expert-led cyber extortion response:** Veeam Cyber Secure, including Coveware retainer, provides elite readiness and hands-on response.



Business Value

- Reduce downtime, ensure data integrity, maintain business continuity, and avoid costly business interruptions.
- Detect threats earlier, reduce mean time to detect (MTTD) and mean time to respond (MTTR), and prevent data breaches and cyberattacks.
- Early detection allows organizations to have clean backups, and clean recovery guarantees that the business operation will be restored.
- Threat detection brings IT and security together to collaborate and improve security posture.
- Faster audits, reduced risk exposure, and stronger compliance posture.
- Integrate with SIEM, SOAR, and your security ecosystem for full data visibility.

Customer Story

Fluidra, a global leader in pool and wellness equipment, implemented Veeam to protect its international operations and ensure business continuity.

With Veeam Data Platform, Fluidra achieved fast, reliable backup and recovery across 37 countries and over 400 virtual machines. The solution enables Fluidra to defend against ransomware, recover data instantly, and simplify compliance with industry regulations.

Veeam's ease of use and centralized management have reduced operational complexity and provided peace of mind, allowing Fluidra to focus on innovation and growth while keeping critical business data secure and always available.

→ Source: [Veeam Customer Story — Fluidra](#)

Competitive Comparison

	Inline threat detection	Clean room recovery	Incident response	Data Immutability
Veeam	AI-powered in-line, deep scanning	Orchestrated, automated	In-house, expert-led (Coveware)	All platforms, all clouds
Rubrik	Post-backup, No 3 rd Party signature-based scanning	Restore to same hypervisor only, Manual setup	Limited through Partners (Mandiant, others)	Vendor Specific
Commvault	Post-backup, No 3 rd Party signature-based scanning	Azure/AWS, manual setup	Limited through Partners (CrowdStrike, others)	Complex configuration
Cohesity	Post-backup	Manual setup	Limited through Partners (Mandiant, others)	Vendor Specific



Data Portability & Hypervisor Coverage

Future-proof your environment and avoid costly lock-in. In a dynamic digital landscape, organizations face the need to manage data across various environments while maintaining flexibility.

Veeam empowers businesses with true data portability, so you can move more data across leading hypervisors (VMware, Hyper-V, Nutanix, Red Hat, KVM, Scale Computing, and Proxmox), clouds, and environments with ease. Beyond backup, Veeam Data Platform delivers protection, AI, orchestration, and cyber resilience, all with secure storage. Stay flexible, in control, and ready for anything.

Key Features & Benefits

- **Agentless protection** for VMware, Hyper-V, Nutanix AHV, KVM, Proxmox, and more.
- **Universal licensing (VUL):** Move licenses freely across workloads and platforms.
- **Self-describing, portable backup format:** Restore any workload anywhere, even if the original infrastructure is gone.
- **No proprietary hardware or storage lock-in:** Deploy on commodity servers, existing infrastructure, or any cloud.

Business Value

- Accelerate migrations, upgrades, and cloud adoption.
- Eliminate vendor lock-in and hypervisor traps.
- Maintain full data sovereignty.

Customer Story

Leibniz Supercomputing Centre (LRZ) Secures, Simplifies, and Seamlessly Migrates Data with Veeam.

Leibniz Supercomputing Centre (LRZ), one of Europe’s premier computing facilities, selected Veeam to secure, simplify, and modernize protection for its vast IT infrastructure. With Veeam Data Platform, LRZ achieved reliable backup and rapid recovery for massive volumes of research and scientific data, while seamlessly migrating workloads and data across diverse environments. Veeam’s flexibility and automation enabled LRZ to efficiently transition data and virtual machines to new platforms with minimal disruption, ensuring business continuity and compliance with strict public sector regulations. This future-ready approach provides LRZ with resilient, scalable data protection and smooth migration pathways—empowering researchers and institutions with uninterrupted access to critical digital resources.

→ Source: [Veeam Customer Story — LRZ](#)



Competitive Comparison

	Hypervisor support	Data portability	Incident response	Hardware freedom
Veeam	VMware, Hyper-V, KVM, Nutanix AHV, Open Shift, Scale Computing, Proxmox VE, xCP-NG, & more	Any-to-any, cross-platform	Anywhere to Anywhere	Yes, storage-agnostic
Rubrik	VMware, Hypev-V, Nutanix AHV, Open Shift, Proxmox VE.	No Portability	To same workload	Vendor-specific
Commvault	VMware, Hyper-V, Nutanix AHV, and others	Cross-platform, Limited for non-VMware sources	Not available	Yes, storage-agnostic
Cohesity	VMware, Hypev-V, Nutanix AHV, Open Shift, Proxmox VE.	Limited flexibility	Not available	Vendor-specific

Secure Cloud Storage

Cloud storage is only as strong as its security. Veeam's Data Cloud Vault and native integrations deliver bulletproof, immutable, and encrypted cloud backups without unpredictable costs.

With Veeam, you gain access to a fully managed, secure cloud storage resource on Azure that eliminates the headaches of managing infrastructure and unpredictable cloud cost models. Built with security in mind, Veeam ensures your cloud storage is always air-gapped, immutable, and encrypted. Additionally, with flat per-TB pricing, gain the protection you need and the predictability you deserve.

Key Features & Benefits

- **Immutable S3-compatible backups:** Native support for AWS, Azure, Google, and private clouds.
- **End-to-end encryption:** In transit and at rest.
- **Flat, predictable pricing:** No surprises; no egress or API fees.
- **Air-gapped cloud storage:** Logical isolation from production for true ransomware protection.
- **Automated tiering and cost optimization.**

Business Value

- Prevent ransomware from reaching backups.
- Meet compliance and regulatory demands.
- Cut storage costs and eliminate "bill shock."

Customer Story

Lamps Plus Ensures Secure Cloud Backup and Business Continuity with Veeam.

Lamps Plus, the largest specialty lighting retailer in the U.S., turned to Veeam to protect critical retail and e-commerce systems with secure, cloud-based backup and recovery. By leveraging Veeam Data Platform, Lamps Plus achieved fast, reliable backups and instant recovery for vital applications, including point-of-sale and online ordering, while seamlessly storing data in secure, immutable cloud repositories. Veeam's robust ransomware protection and automated cloud backup workflows reduce IT risk and operational workload, ensuring that customer data and business operations remain safe and available no matter what. This secure cloud resilience empowers Lamps Plus to deliver uninterrupted service and peace of mind for both customers and staff.

→ Source: [Veeam Customer Story — Lamps Plus](#)

Hybrid Cloud Support

Hybrid is the new normal. Veeam unifies management, protection, and orchestrated recovery across on-prem, private, and public clouds to provide business agility and operational resilience.

Veeam empowers you with the best of both worlds with native data protection tailored for specific environments, all under a single, easy-to-manage platform and license that never boxes you in. Veeam Data Platform is purpose-built and native to the environment in need of protection through dedicated APIs and integrations, delivering best-in-class hybrid and multi-cloud data protection under one, easy-to-use platform.

Key Features & Benefits

- **Centralized, policy-based management:** One secure web UI for all environments.
- **Orchestrated DR and compliance reporting:** Automate tests, recovery, and audit documentation.
- **Instant recovery and cross-cloud mobility:** Move workloads seamlessly between sites, clouds, and platforms.
- **Integrated with leading cloud providers and security tools.**

Business Value

- Simplify operations and reduce manual effort.
- Enable true hybrid and multi-cloud flexibility.
- Meet regulatory and audit requirements with built-in evidence.

Customer Story

[CMS Accelerates Hybrid Cloud Data Protection and Recovery with Veeam.](#)

CMS, a leading provider of IT management and business process outsourcing services, leveraged Veeam to unify and strengthen its data protection strategy across a hybrid cloud environment. By deploying Veeam Data Platform, CMS seamlessly backs up and protects workloads running both on-premises and in the cloud, ensuring rapid recovery and business continuity. Veeam's centralized management, flexible scalability, and robust ransomware defense empower CMS to support diverse customer needs, simplify compliance, and confidently deliver uninterrupted services. This hybrid cloud approach provides CMS with the agility to adapt, secure critical data wherever it resides, and maintain high availability across all platforms.

→ Source: [Veeam Customer Story — CMS](#)

The Veeam is **More+** Advantage

Veeam Data Platform is your foundation for cyber resilience and digital transformation. Veeam stands out by delivering resilience, security, and flexibility that competitors can't match.

With Veeam you get **More+**:



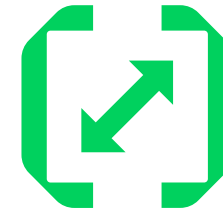
Breadth of Recovery

Veeam empowers businesses with the most comprehensive range of instant, granular, and orchestrated recovery options — across virtual, physical, cloud, and enterprise applications — to ensure business continuity for any data, any workload, anywhere.



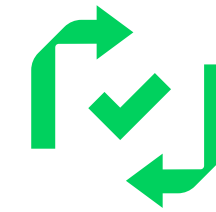
Industry-Leading Security

Veeam offers native immutability and air-gapped backups across any storage or cloud, plus proactive, AI-powered threat detection. Commvault and Rubrik typically provide post-backup scanning and require more complex configurations.



Unmatched Flexibility

Veeam supports the broadest range of platforms, on-premises, hybrid, and multi-cloud, free from vendor or hardware lock-in. Rubrik and Cohesity often require their own appliances or have limitations with certain clouds and hypervisors.



Fast, Reliable Recovery

With Veeam's Instant Recovery technology, restore entire VMs and files in minutes. Rubrik, Commvault, and Cohesity often require more time or extra steps, especially for large or complex workloads.



Transparent, Predictable Pricing

Veeam's licensing is clear and cost-effective, with no hidden cloud or restore fees, unlike some competitors, whose bundled pricing can mask extra costs.

Customer Success Stories

University of Illinois Health (UI Health) turned to Veeam to bolster their data security, ensure rapid recovery, and streamline compliance.

With Veeam Data Platform, UI Health proactively protects over 1,200 virtual machines and critical clinical systems, ensuring patient data is always available and secure, even in the face of ransomware threats. Veeam's advanced automation, instant recovery, and detailed reporting deliver confidence for audits and regulatory requirements, while reducing operational complexity and IT workload. Ultimately, Veeam empowers UI Health to keep patient care uninterrupted, and data is always protected.

→ Source: [Veeam Customer Story — UI Health](#)

Curtiss-Wright selected Veeam to modernize and strengthen its data protection strategy across its global engineering and manufacturing operations.

With Veeam Data Platform, Curtiss-Wright achieved reliable, fast backups and recoveries for over 1,200 virtual machines, ensuring business continuity and protecting critical intellectual property. Veeam's ease of use and automation streamlined IT management and significantly reduced backup times, enabling the company to meet strict compliance and security requirements. As a result, Curtiss-Wright gained peace of mind knowing its data is safe, recoverable, and audit-ready, supporting ongoing innovation and operational excellence.

→ Source: [Veeam Customer Story — Curtiss-Wright](#)

YTL PowerSeraya, a leading energy company in Singapore, chose Veeam to enhance the security, reliability, and availability of its IT systems.

By implementing Veeam Data Platform, YTL PowerSeraya protects critical digital infrastructure with robust backup, rapid recovery, and advanced ransomware defense. Veeam's solution enables the company to maintain 24/7 operations, safeguard essential data, and quickly restore services in the event of disruption. With streamlined management and strong compliance support, Veeam empowers YTL PowerSeraya to deliver continuous, resilient service to Singapore's energy sector.

→ Source: [Veeam Customer Story — YTL PowerSeraya](#)



Next Steps

Ready to see how Veeam is **More+** for your organization?

- [Evaluate](#) Your Data Resilience Strategy
- [Explore](#) Advanced Capabilities of Veeam Data Platform
- [Connect](#) with Customer Success

